



# ABOUT PROJECT

PARQ Blue is a villa complex on Bali's most Instagrammable beach. We have chosen the best place in Bali to create a new point of attraction for those who are looking for a second home by the ocean and a profitable investment project.

# 600

villas, apartments, and townhouses are planned to be built in Parq Blue across three stages, occupying a total of 21 hectares. The first phase of the development has already been sold!

Investment properties in Parq Blue are suitable for daily rentals and long-term leases, as the complex offers all the necessary infrastructure for comfortable living.

















# 20 000 m<sup>2</sup>

of infrastructure within the complex: restaurants, coffee shops, bakeries, spa, a fitness center, a supermarket, and a gallery of brand boutiques

# KINDERGARTEN AND SCHOOL



Area 0.5 ha



Complex of specialized buildings



Priority for villa owners and tenants



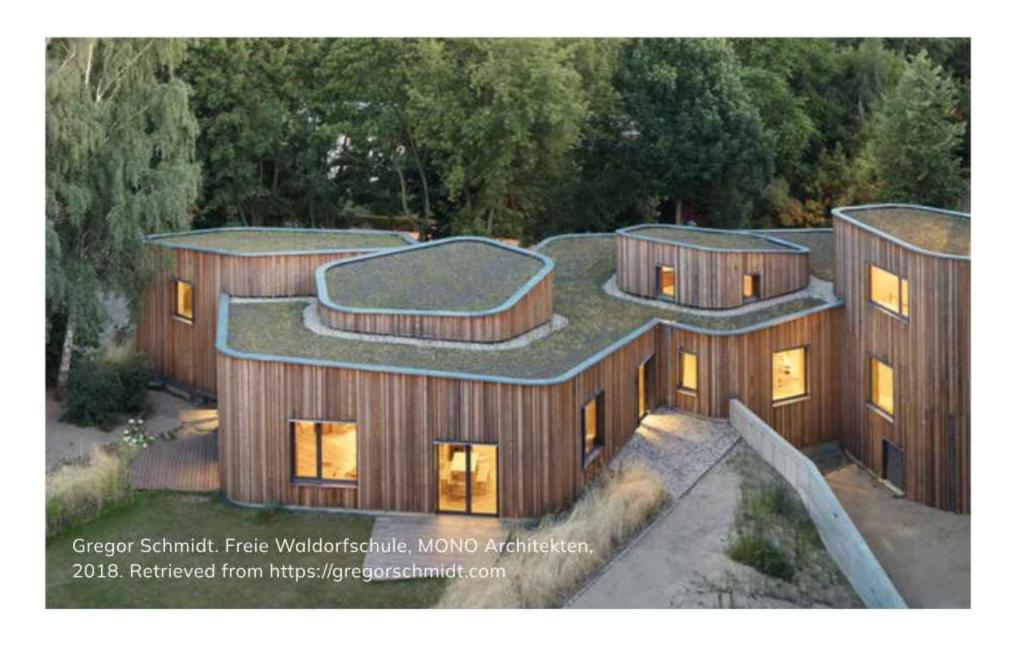
A kindergarten for 300 children



English-speaking elementary school



Teaching the Waldorf-Steiner System







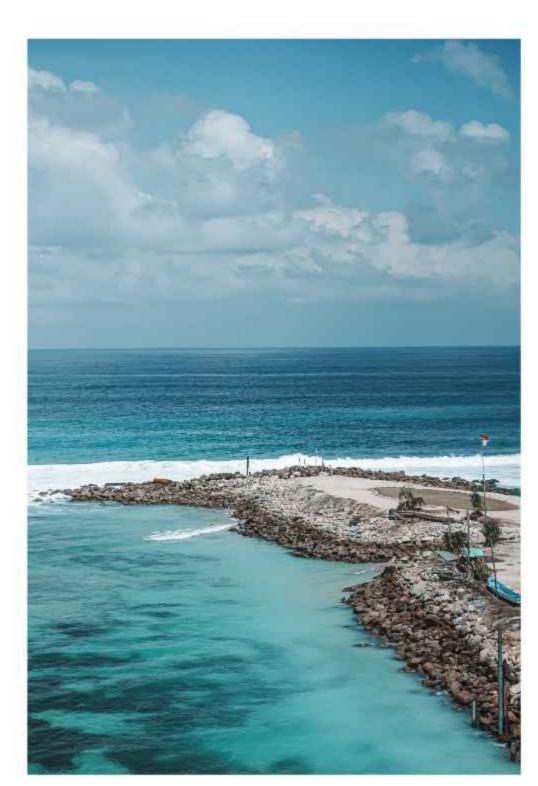
# OCEAN WATER SWINING POOL

On the complex's territory, there will be an epic **lagoon pool** measuring 40 \* 50 m.

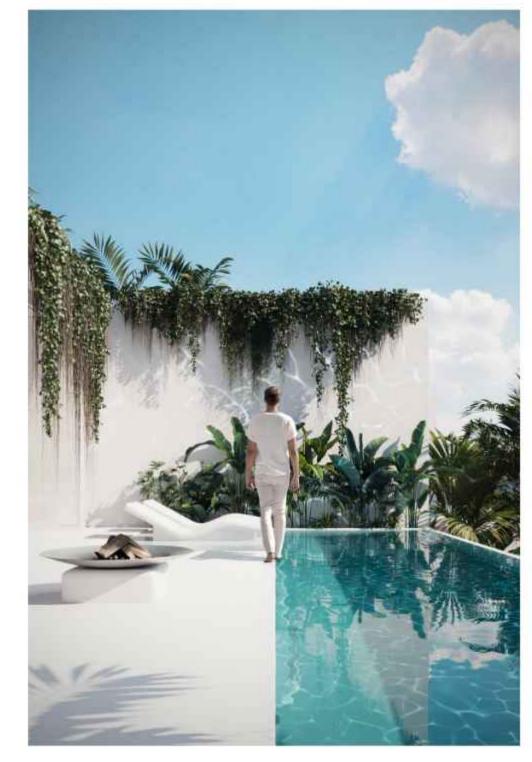
# BEACH WITHIN WALKING DISTANCE

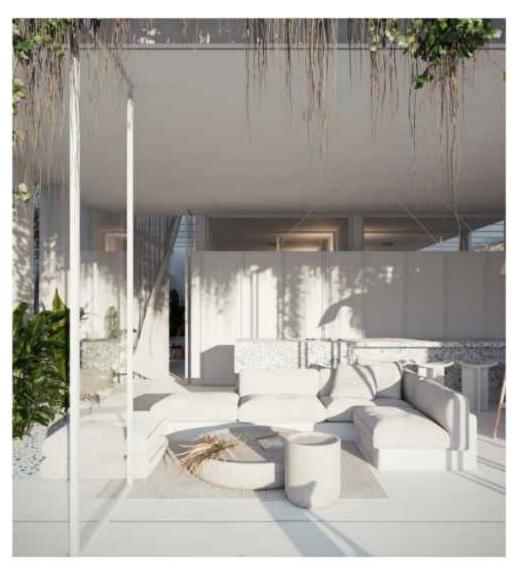
The best beach in Bali,
Melasti, is 500 meters from
Parq Blue. 320 sunny days a
year, azure ocean and pure
golden sand - that's all about
Melasti. 90% of Bali's
Instagram photos are taken
next to our complex.









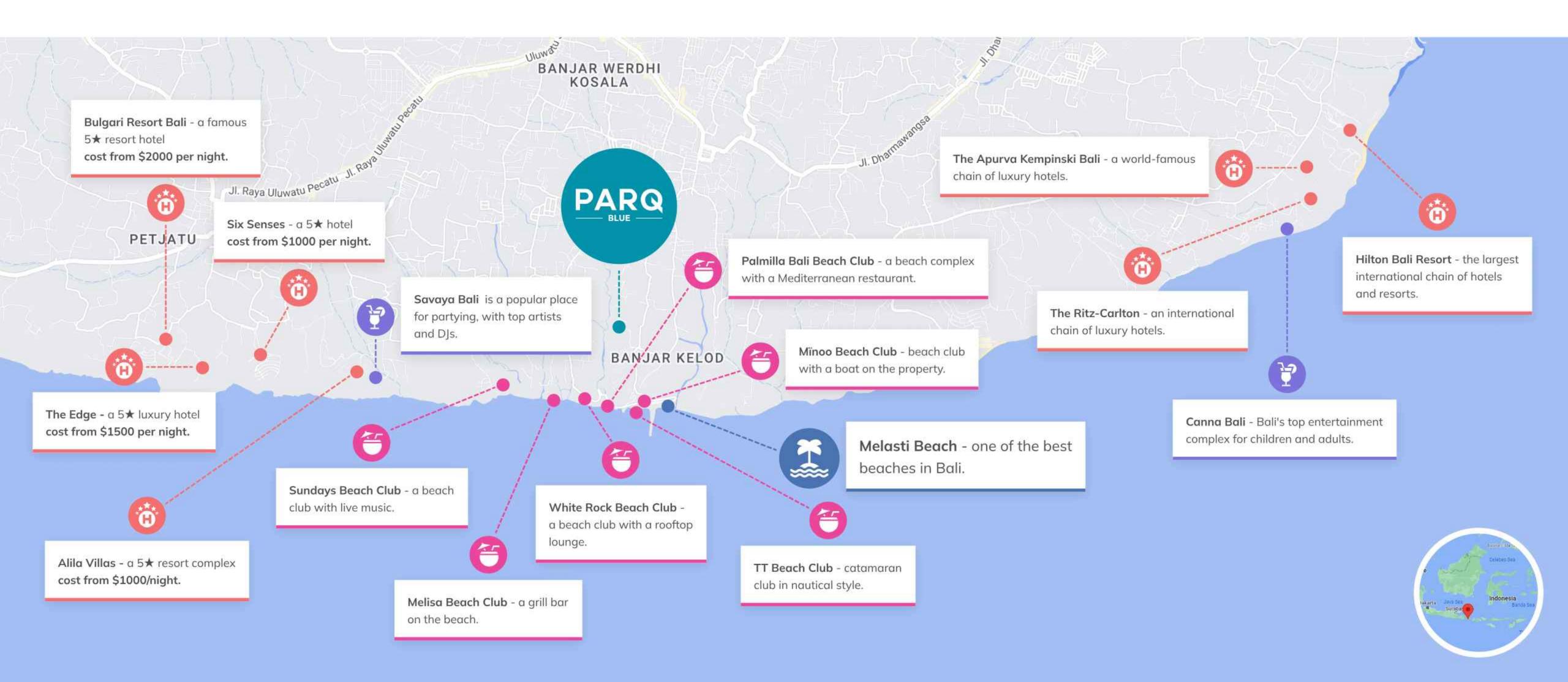




#### PREMIUM LOCATION

The best five-star hotels: Hilton, Kempinski, and Ritz-Carlton are nearby.

Parq Blue is situated in the most desirable location on the island, chosen by the top-rated luxury hotels. It has everything for a marvelous time: azure ocean, golden sands, and comfortable beach clubs.



# PARQ BLUE - THE LARGEST-SCALE PROJECT IN BUKIT



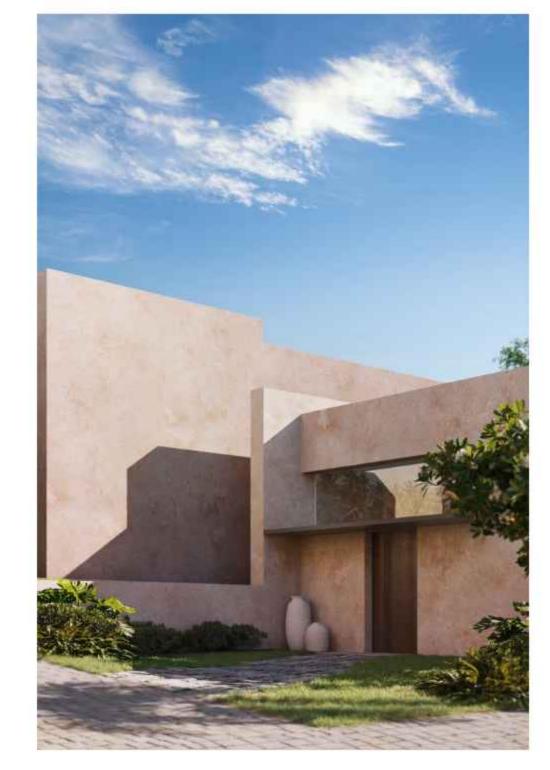
# PARQ BLUE REAL ESTATE

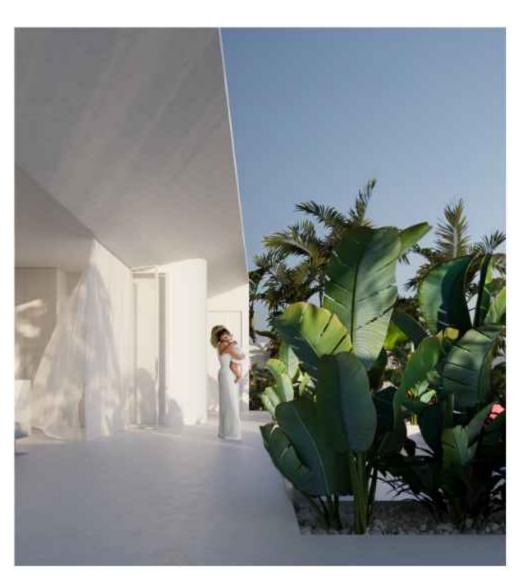






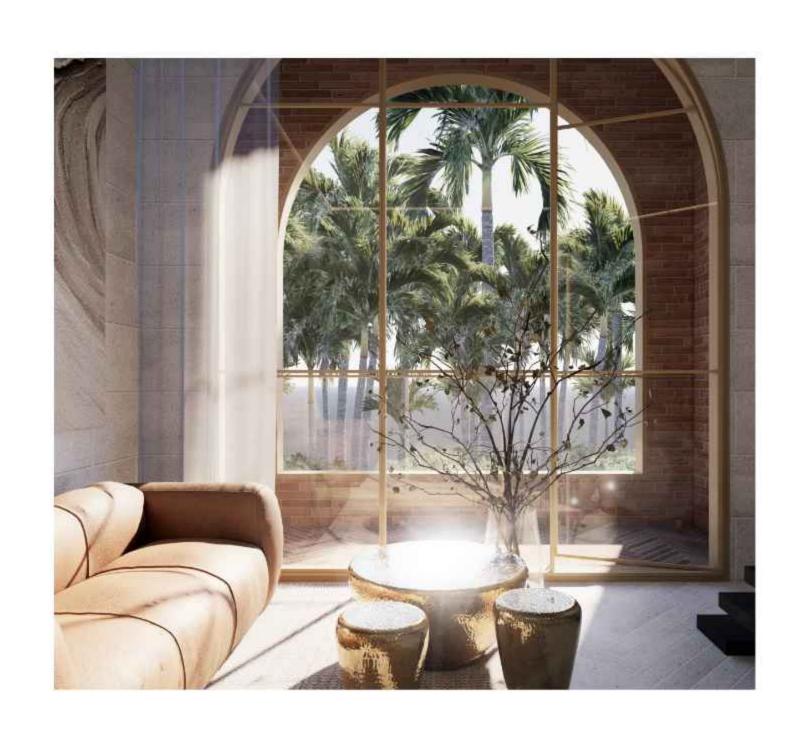


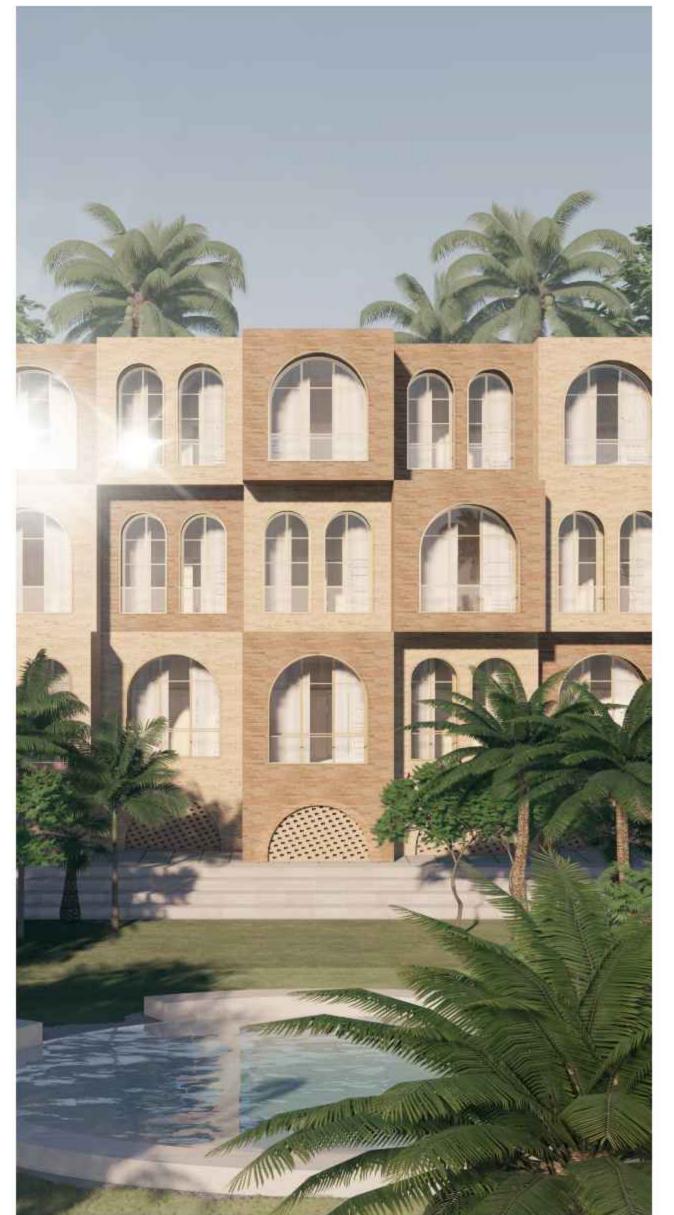


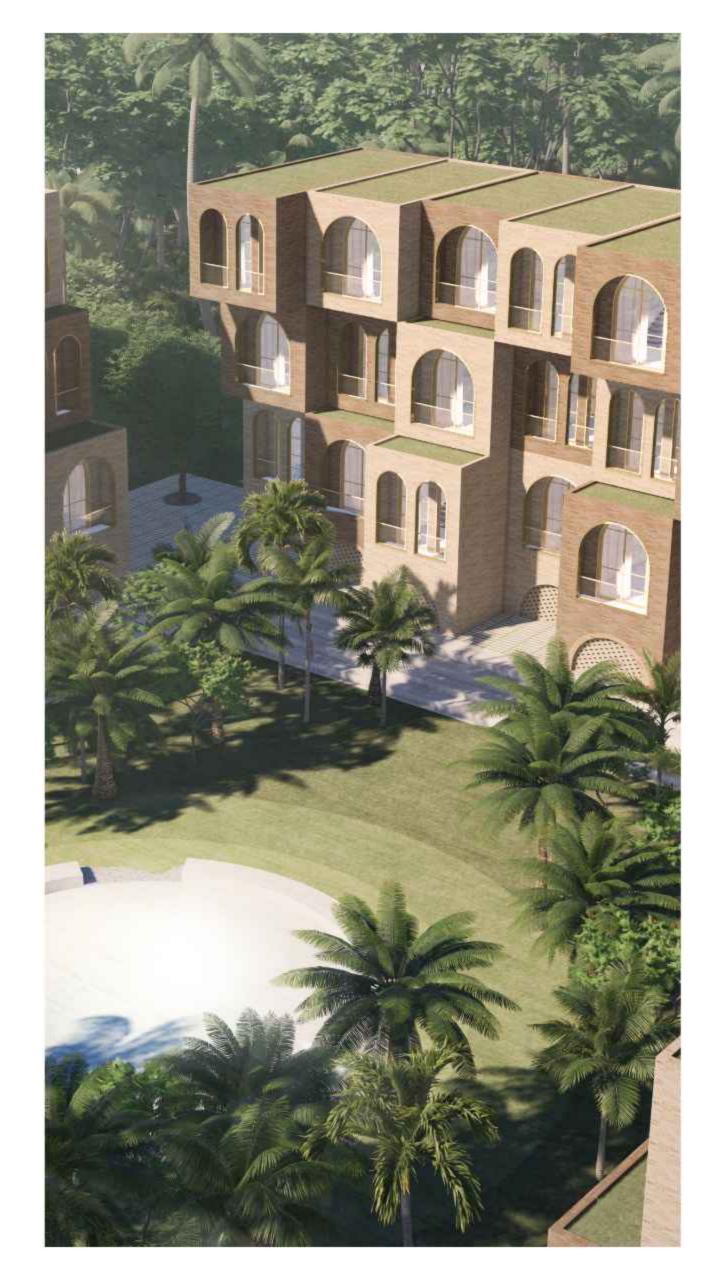




# SOHO STUDIO







BLUE

 $45 \mathrm{m}^2$ 

 $40 \,\mathrm{m}^2$ 

 $33 \mathrm{m}^2$ 

20m<sup>2</sup>



## GENERAL PLAN SOHO STUDIO



SPECIAL OFFER FOR SOHO STUDIO APARTMENTS

# "IN THE SAME BOAT"

80%

of the cost of the apartment before the end of construction.

20%

can be paid from the incoming rental fees after the construction is completed.

#### SOHO STUDIO

## APARTMENTS $40\,\mathrm{m}^2$

**SPECIAL OFFER** 

"In the same boat"

\$132 000

PAYMENT BY INSTALLMENTS 0%

Payments are made in Indonesian rupiahs of 1914 000 000 IDR



 $1 \equiv$  Ceiling height: 4.8 m





1,2,3 floors



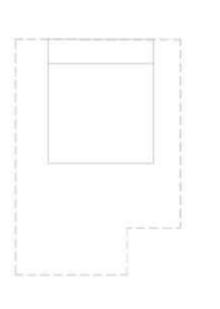
<sup>\*</sup>For information purposes only. Not a public offer. Please check with your manager for current prices and terms.

#### BLUE











#### SOHO STUDIO

## APARTMENTS

 $45 \text{ m}^2$ 

SPECIAL OFFER

"In the same boat"

\$ 144 000

PAYMENT BY INSTALLMENTS 0%

Price based on Indonesian Rupiah of 2 088 000 000 IDR



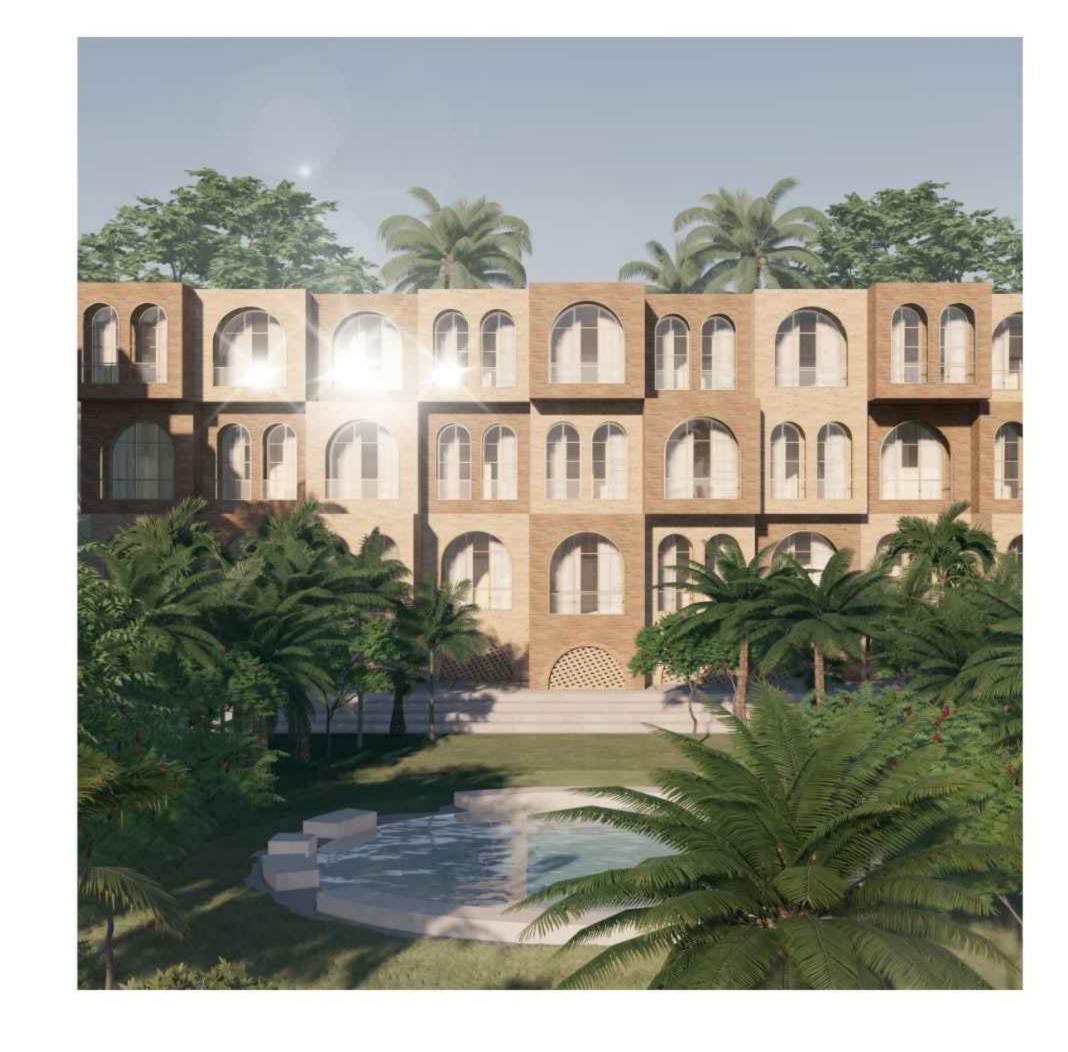
Ceiling height:  $4,8\,\mathrm{m}$ 



a terrace



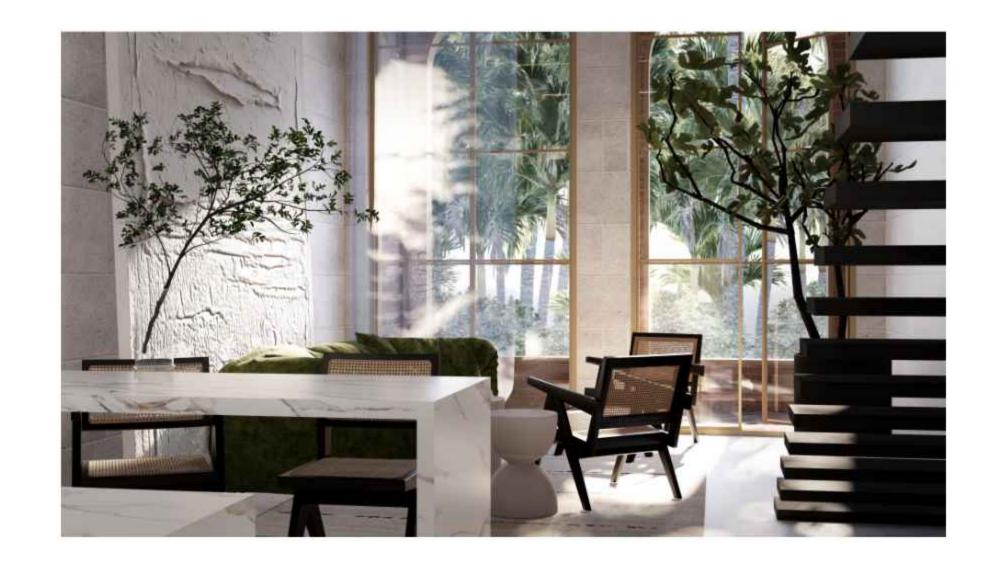
1,2,3 floors



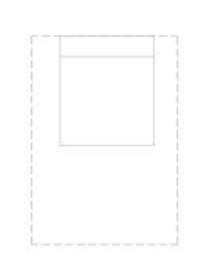
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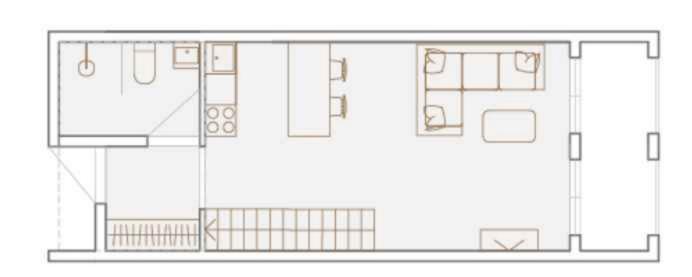
#### BLUE

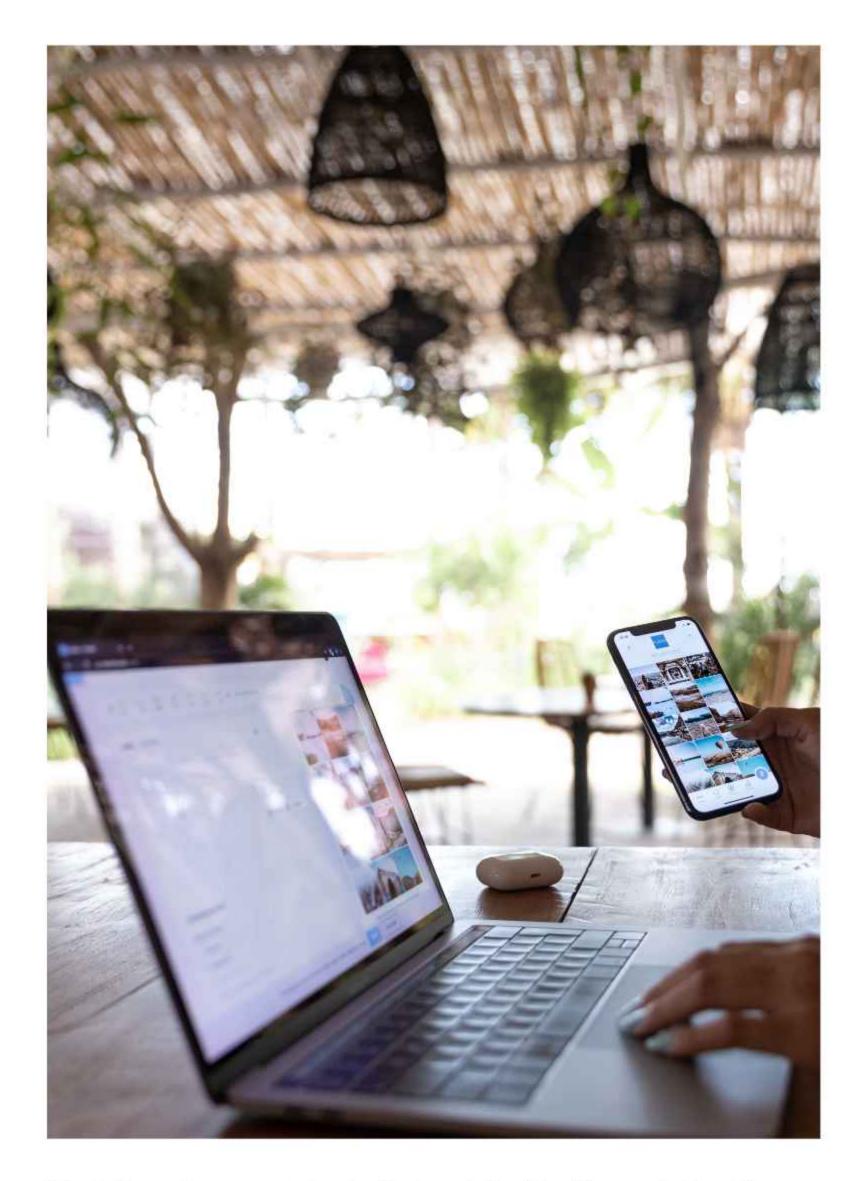












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### PAYMENT SCHEME

#### SOHO STUDIO

#### **APARTMENTS**

50% - initial payment at the time of signing the contract

20% - after the construction of the apartments structure

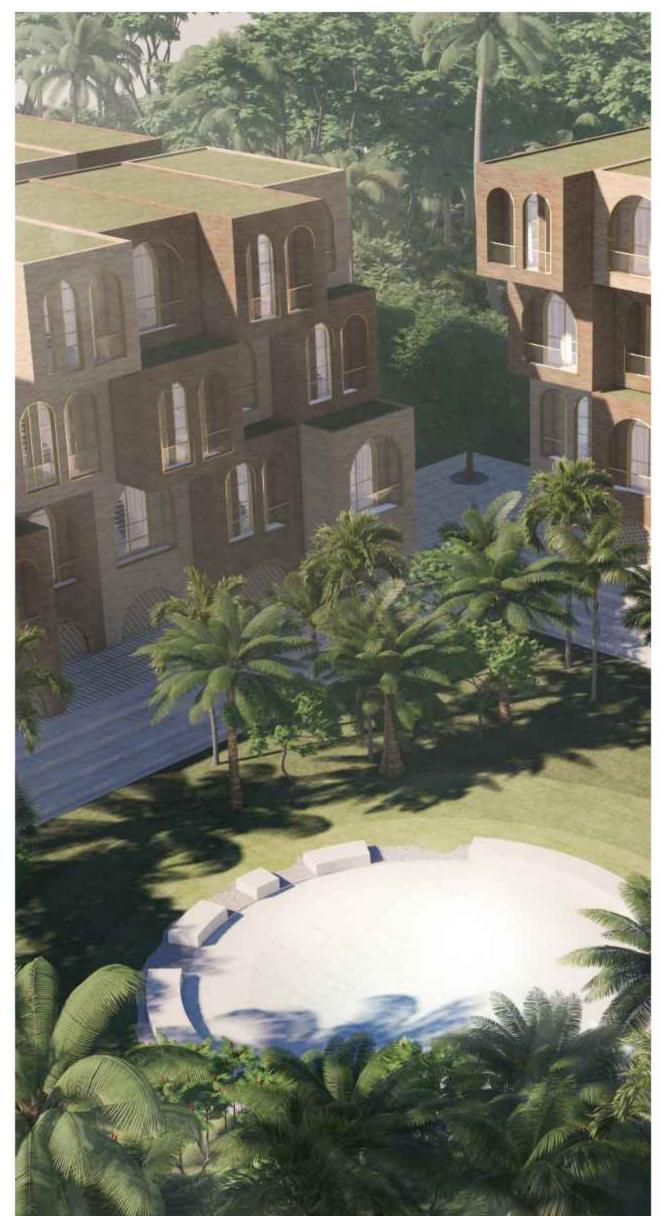
20% - upon completion of processing

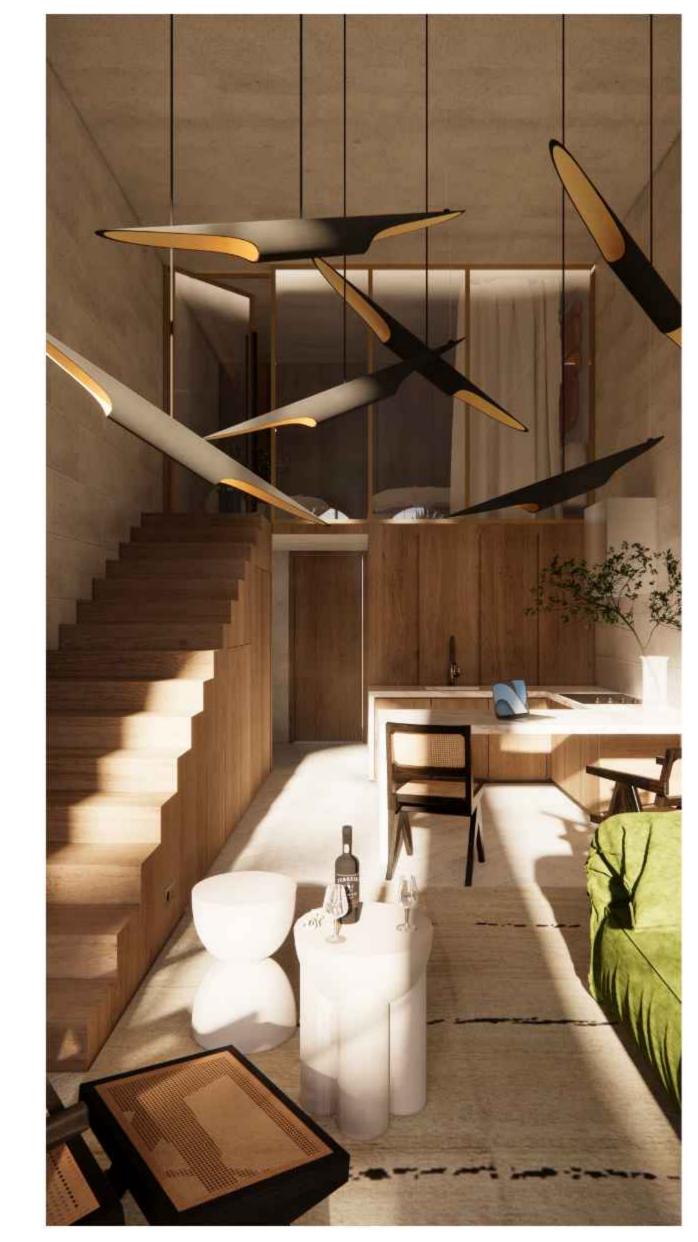
10% - upon receiving the keys

<sup>\*</sup> The prices are final, VAT 11% included in the price of the units.

# SOHO STUDIO GREEN CORNER









# GENERAL PLAN SOHO STUDIO GREEN CORNER

#### SOHO STUDIO GREEN CORNER

# APARTMENTS

 $45 \text{ m}^2$ 

**SPECIAL OFFER** 

"In the same boat"

\$ 144 000

PAYMENT BY INSTALLMENTS 0%

Price based on Indonesian Rupiah of 2 088 000 000 IDR



a kitchen-living room



 $\int_{-\infty}^{\infty}$  Ceiling height: 4,8 m



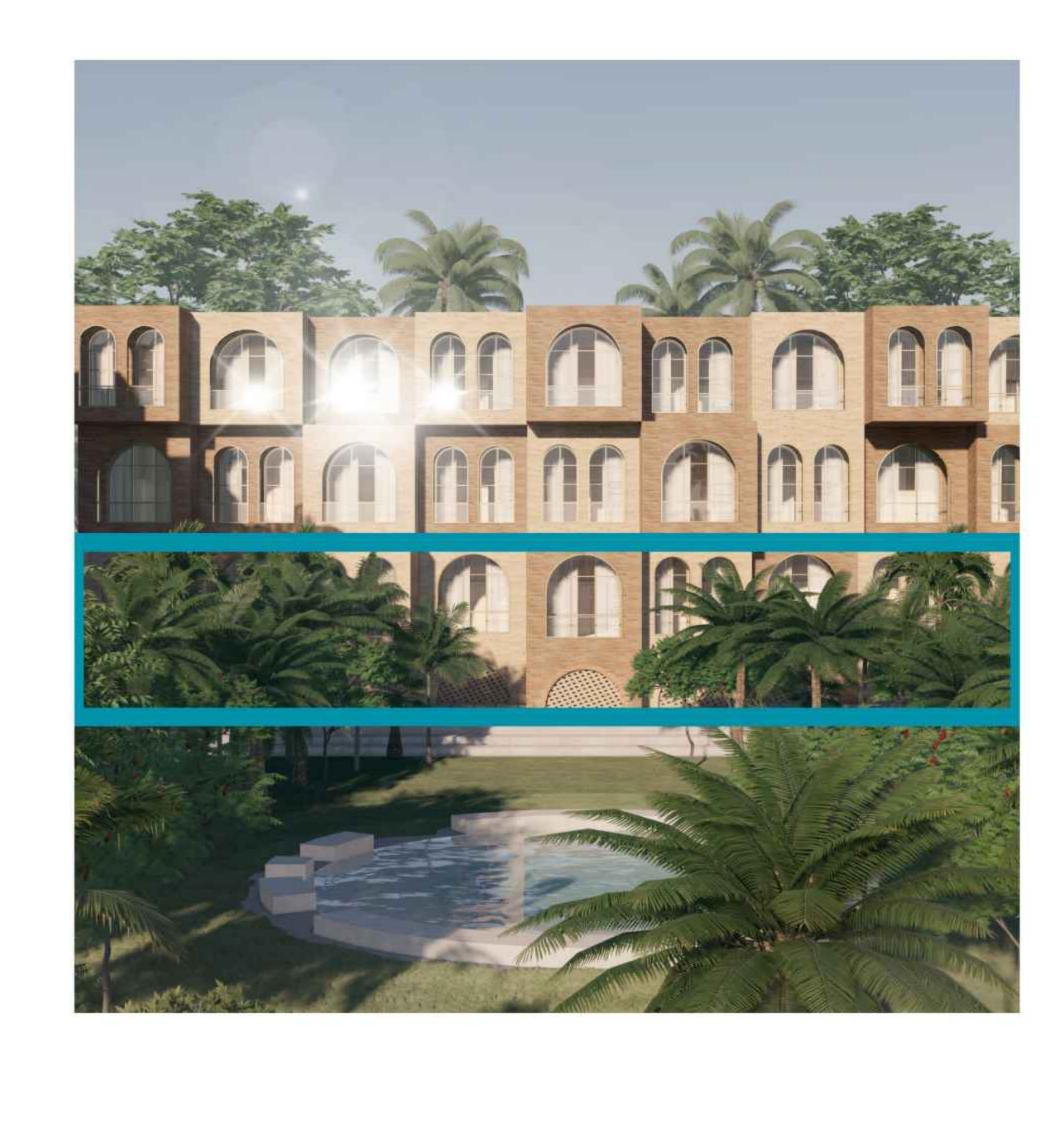
a bedroom



1st floor



a terrace

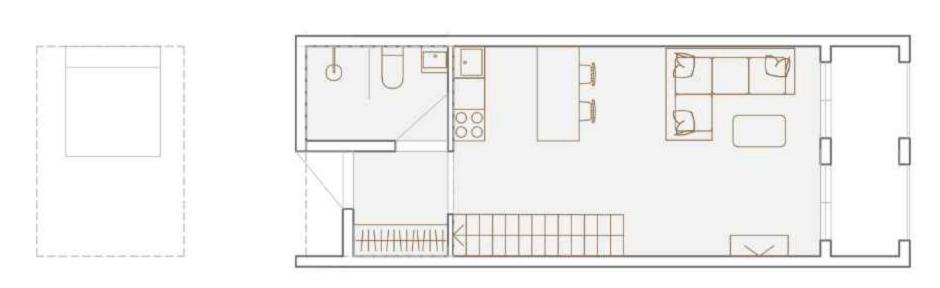


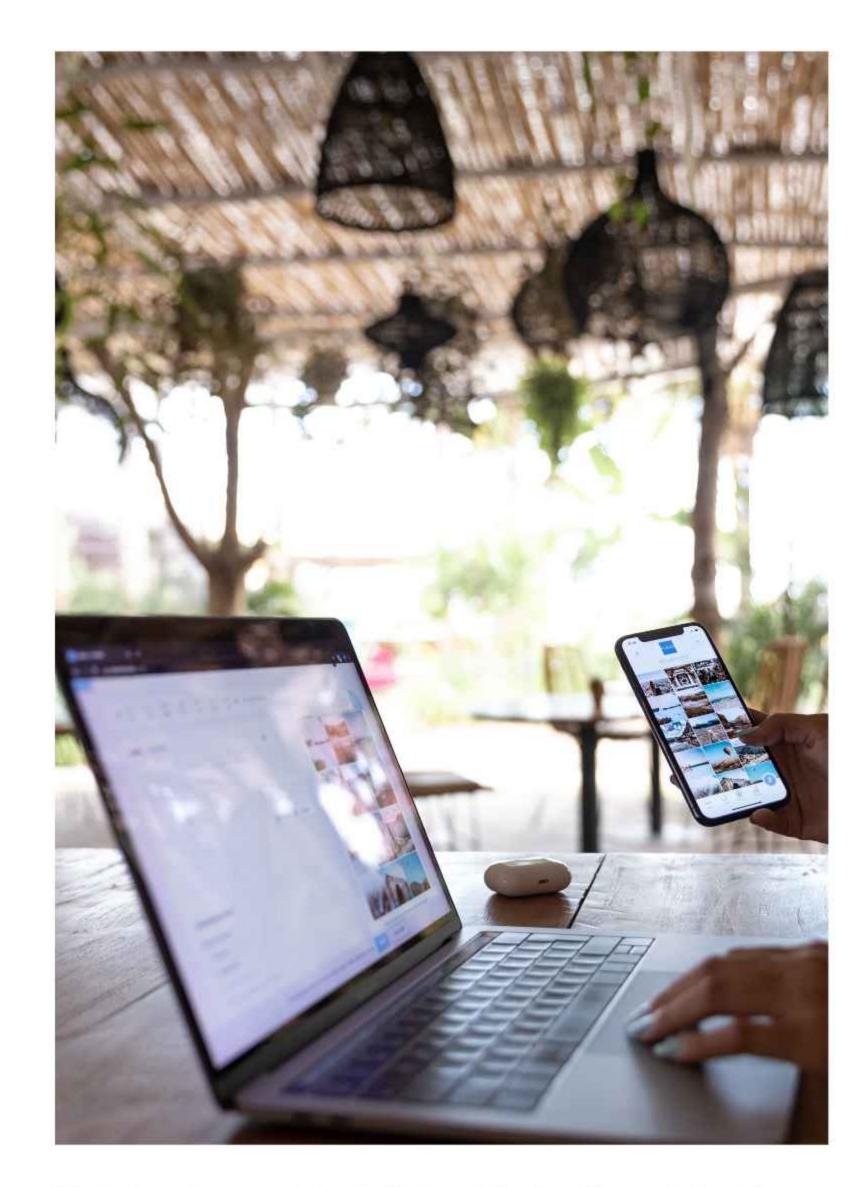
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# PAYMENT SCHEME SOHO STUDIO GREEN CORNER

#### **APARTMENTS**

50% - initial payment at the time of signing the contract

20% - after the construction of the apartments structure

20% - upon completion of processing

10% - upon receiving the keys

<sup>\*</sup> The prices are final, VAT 11% included in the price of the units.



- VILLA 75
- VILLA 100
- VILLA 125
- APARTMENTS 50



## GENERAL PLAN ZEN ESTATE

## APARTMENTS

#### 1st floor

#### \$185000

Price based on Indonesian Rupiah of 2 682 500 000 IDR



Living area:  $50\,\mathrm{m}^2$ 



1st floor



a bedroom



a kitchen-living room



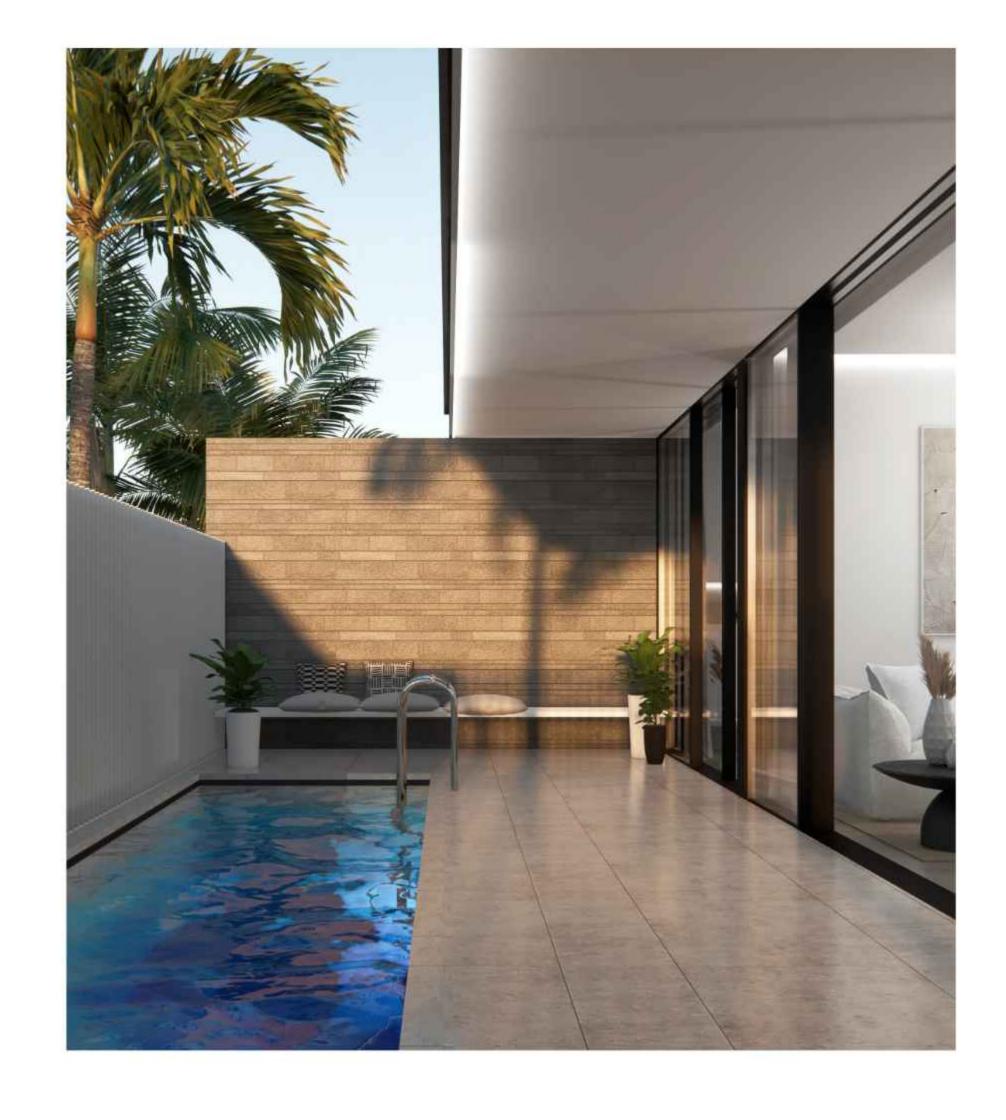
a private pool



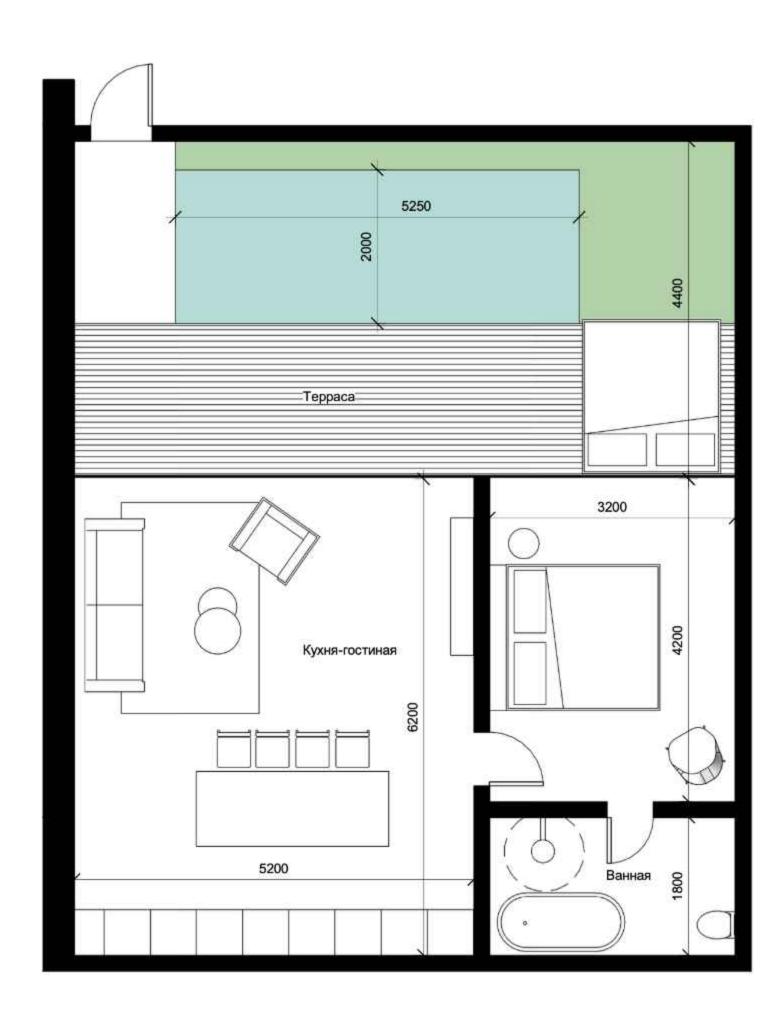
a terrace

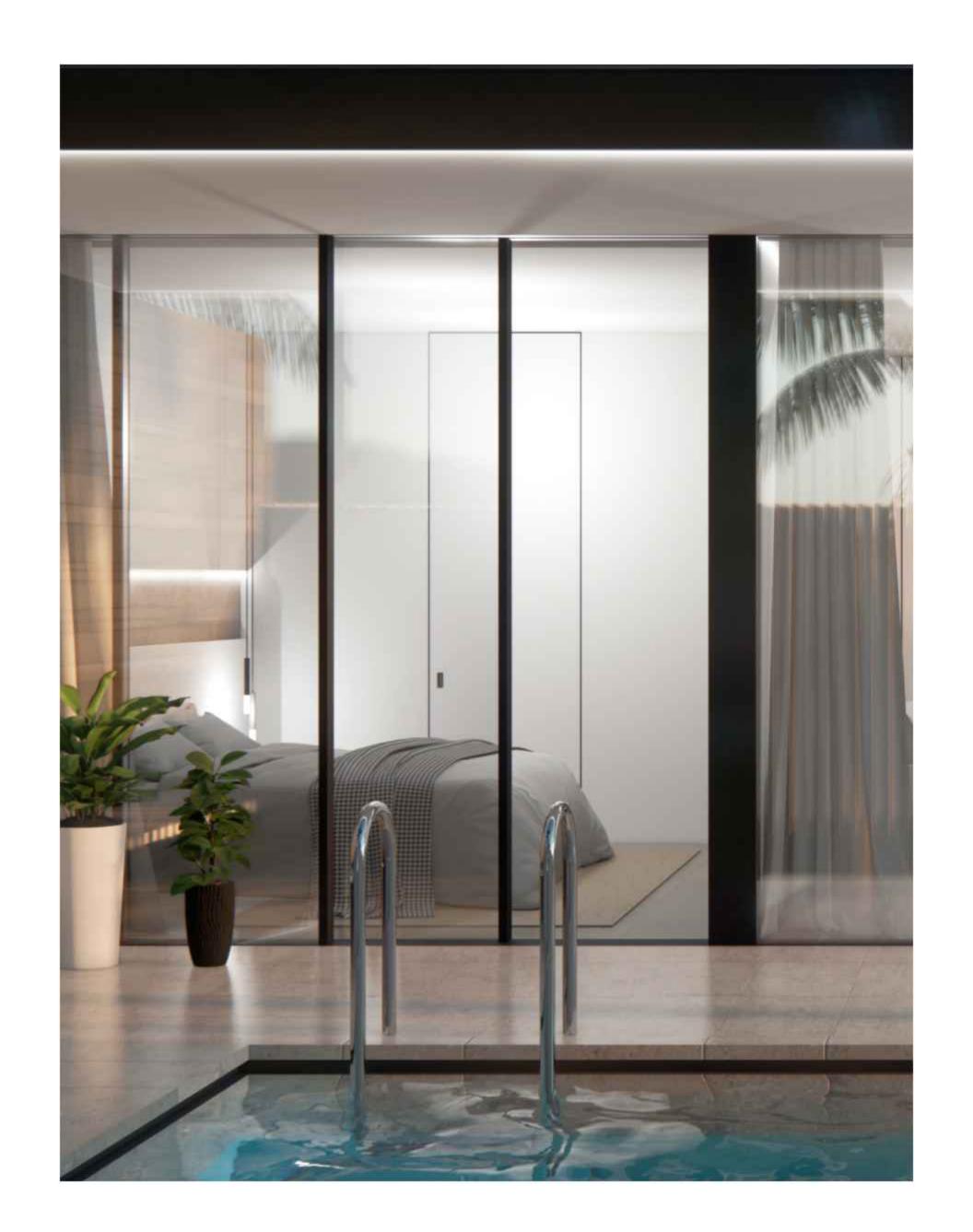


First payment from 50%, installments 0%



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## APARTMENTS

#### 2nd floor

\$175000

Price based on Indonesian Rupiah of 2 537 500 000 IDR



Living area:  $50\,\mathrm{m}^2$ 



2nd floor



a bedroom



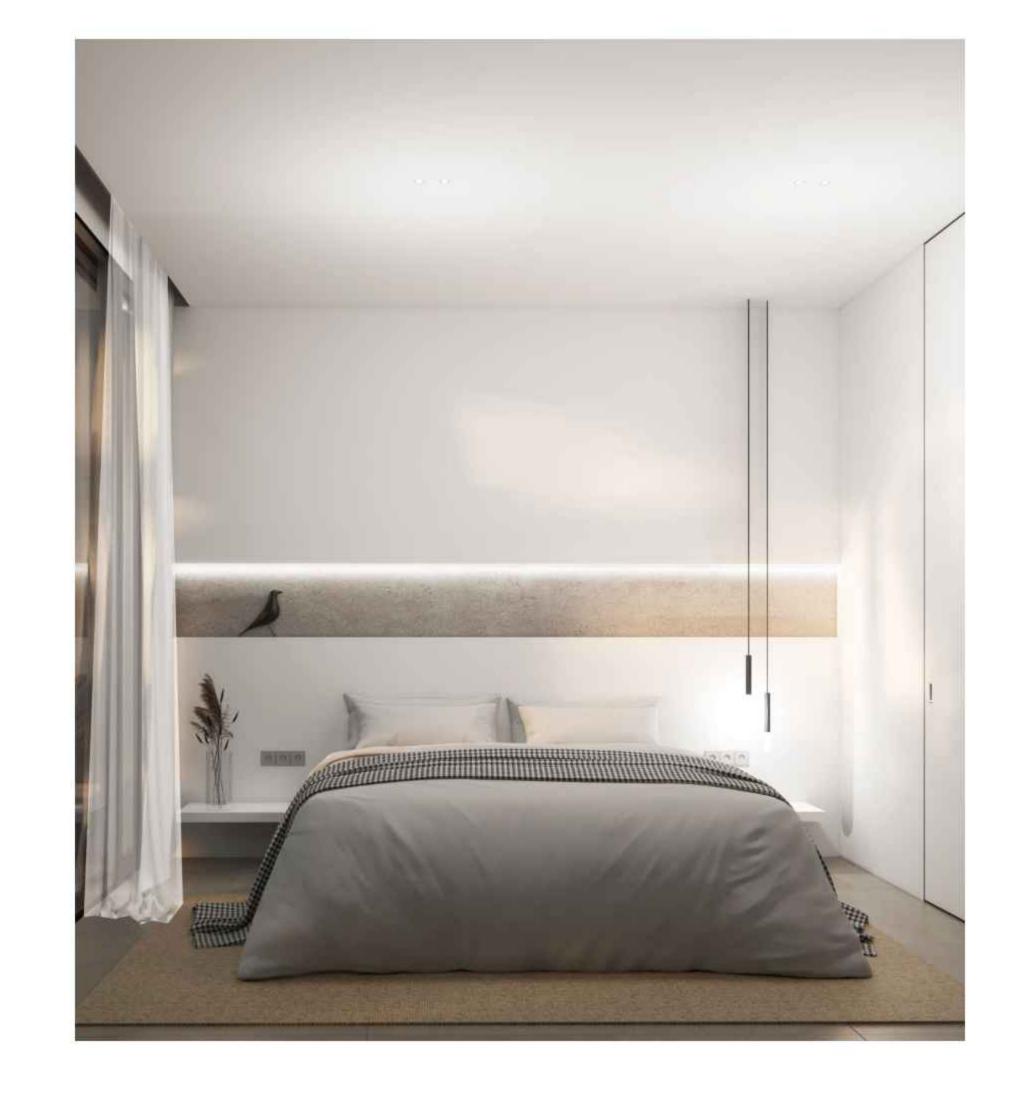
a kitchen-living room



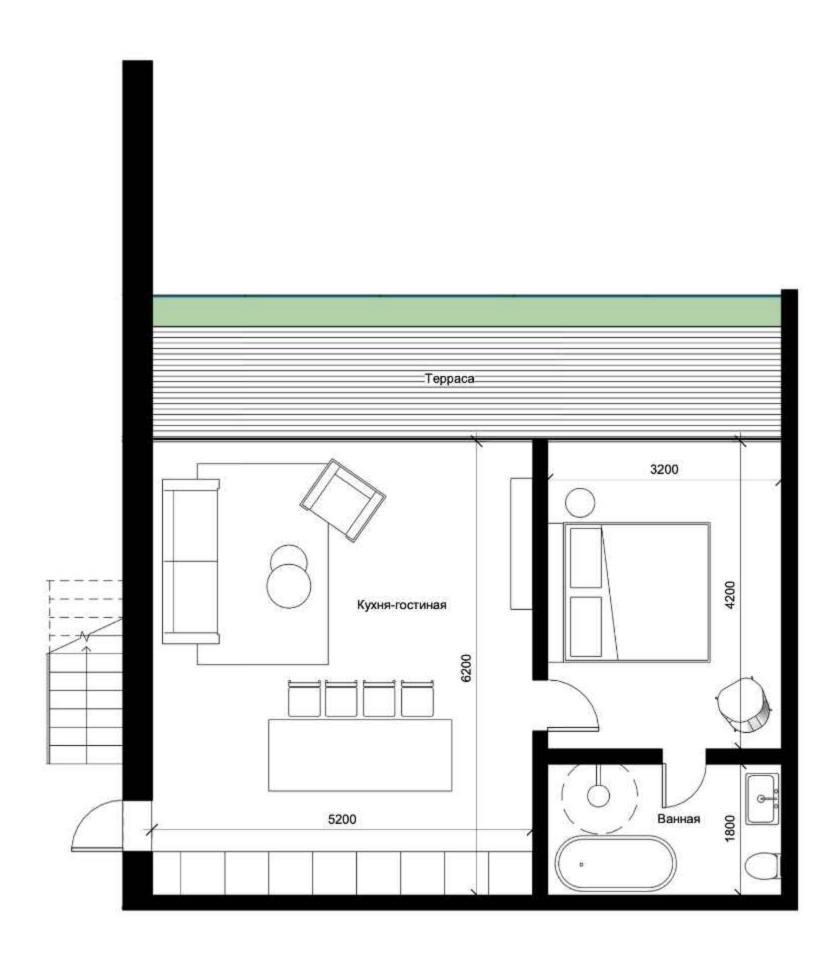
a terrace



First payment from 50%, installments 0%



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## APARTMENTS

#### 3rd floor

\$185000

Price based on Indonesian Rupiah of 2 682 500 000 IDR



Living area:  $50\,\mathrm{m}^2$ 



3rd floor



a bedroom



a kitchen-living room

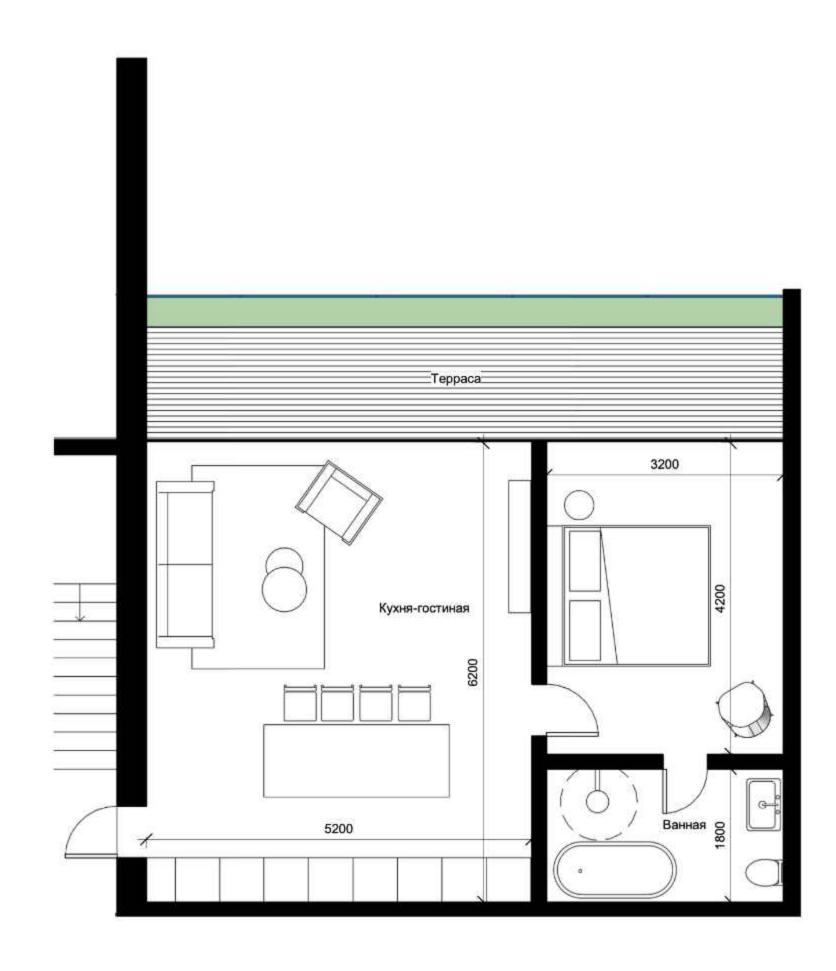


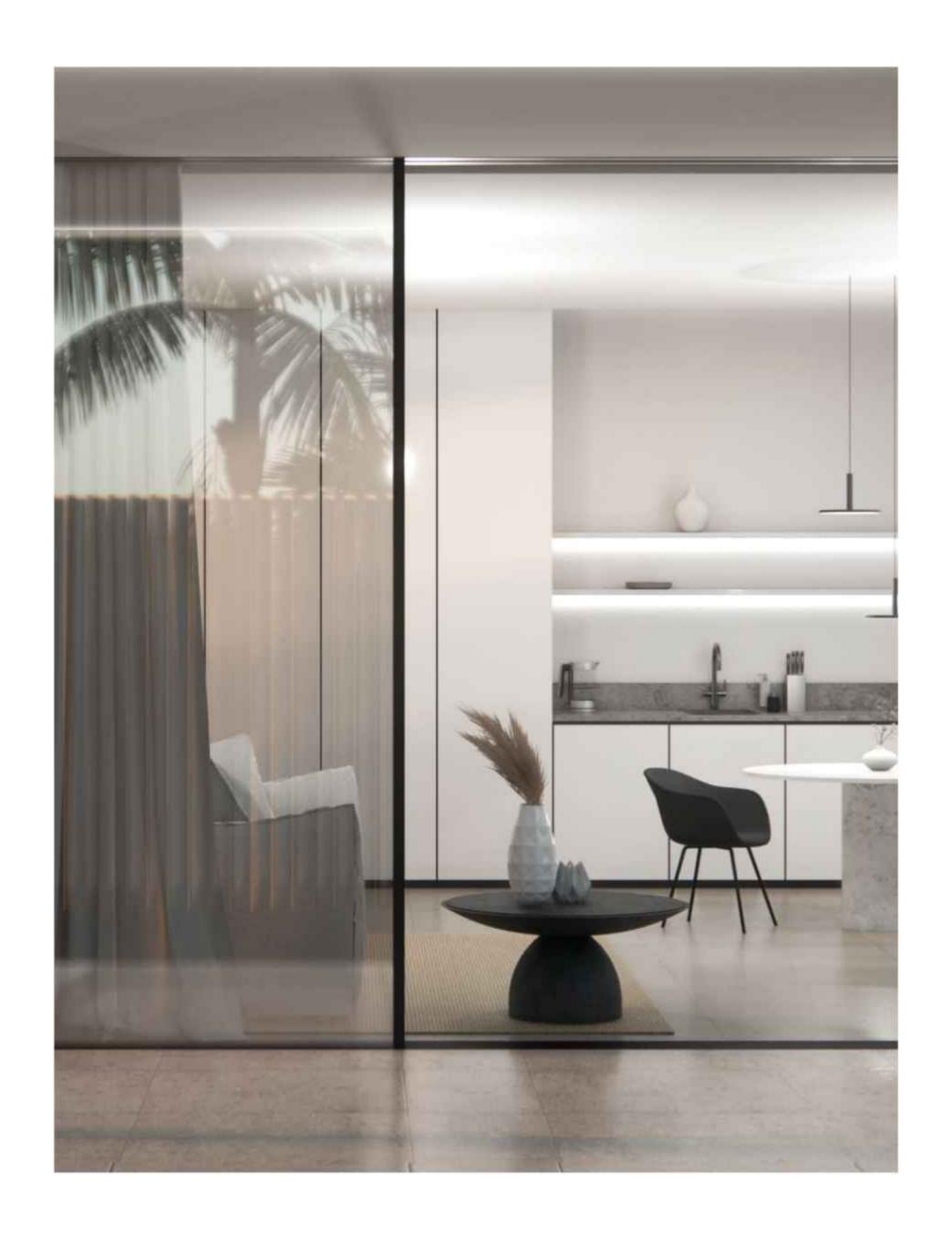


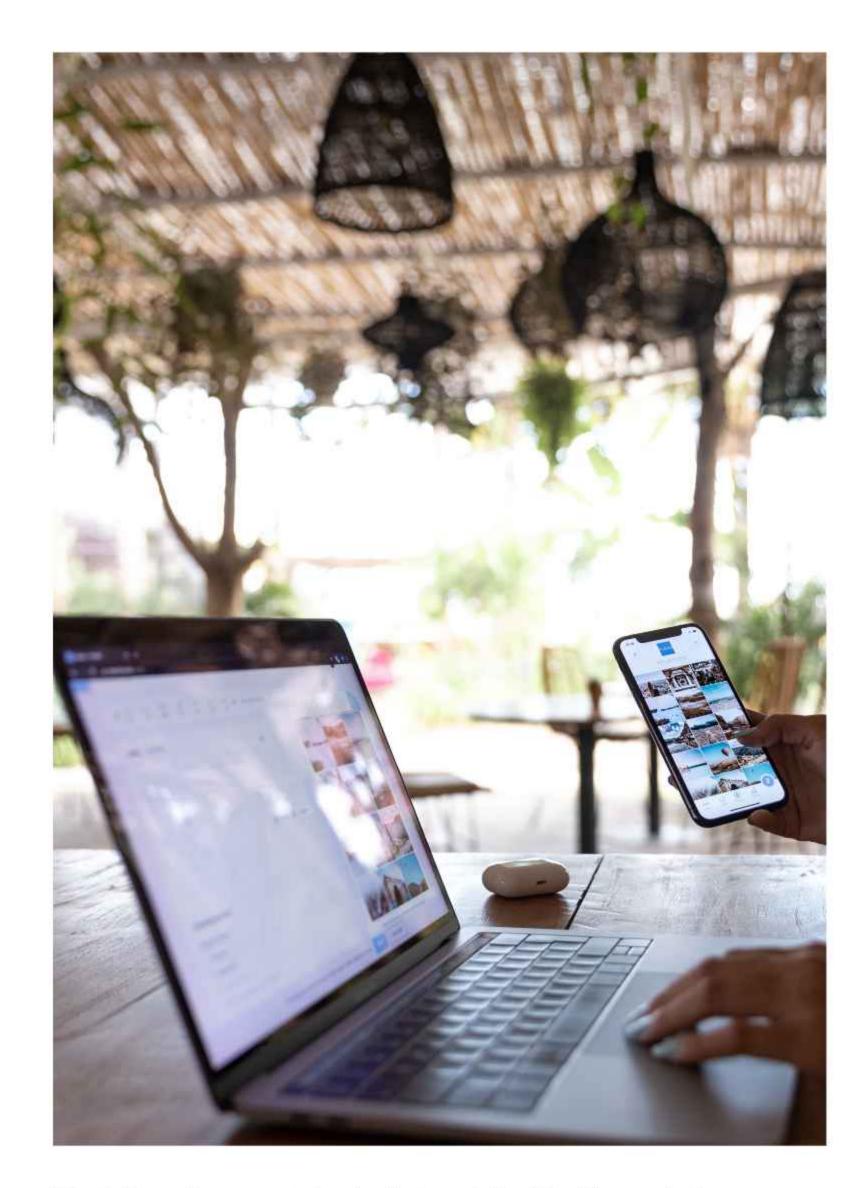
First payment from 50%, installments 0%



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## PAYMENT SCHEME

#### ZEN ESTATE

#### **APARTMENTS**

50% -initial payment at the time of signing the contract

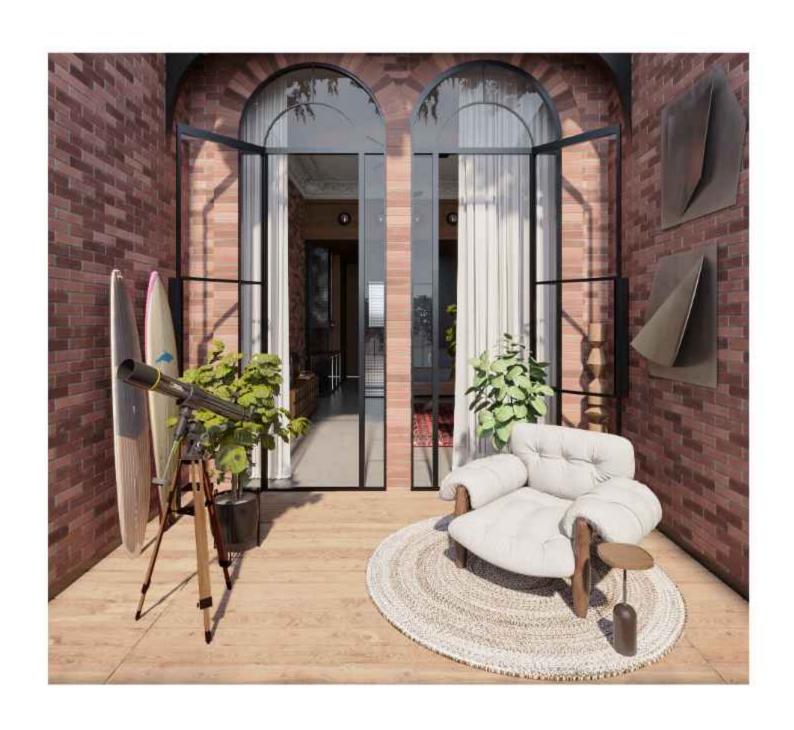
20% - after the construction of the apartments structure

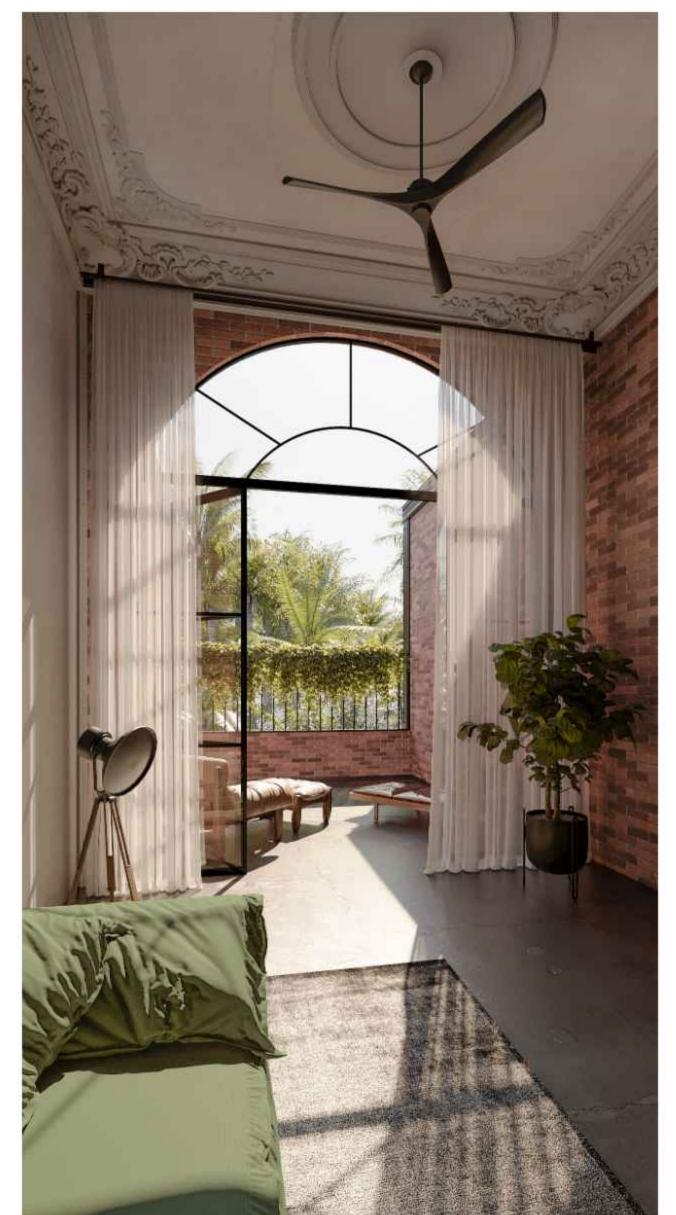
20% - upon completion of processing

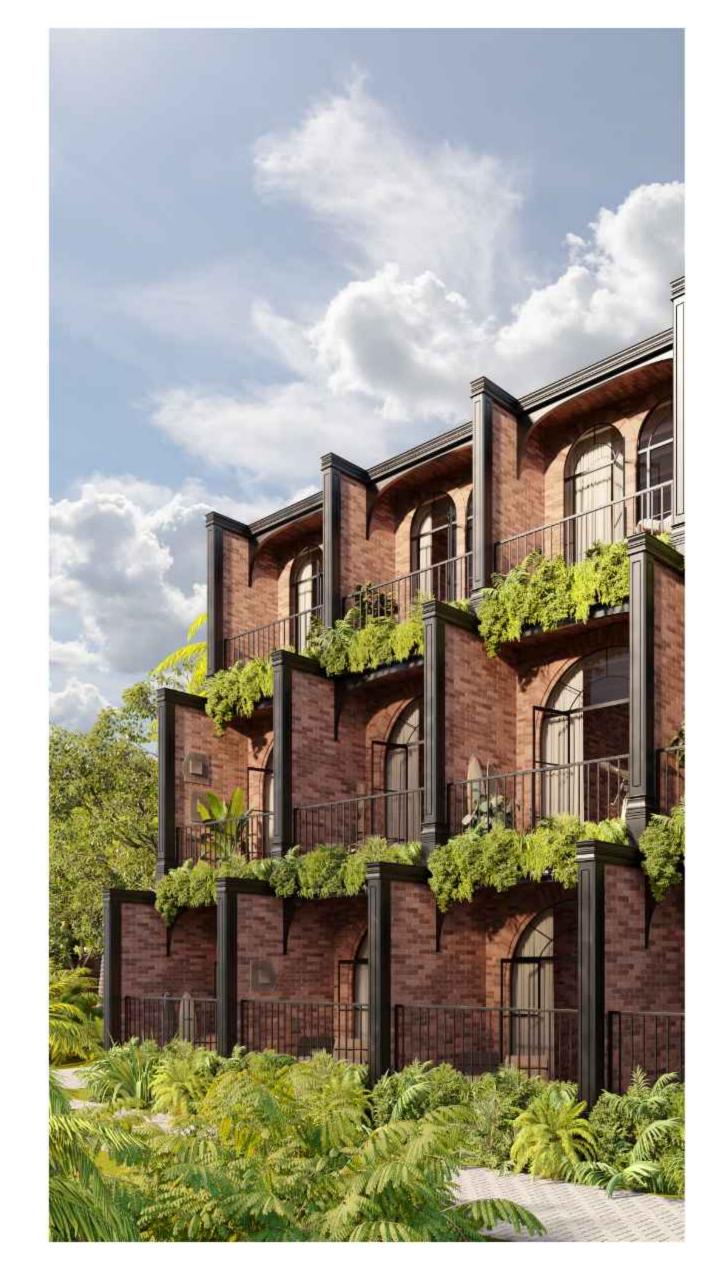
10% - upon receiving the keys

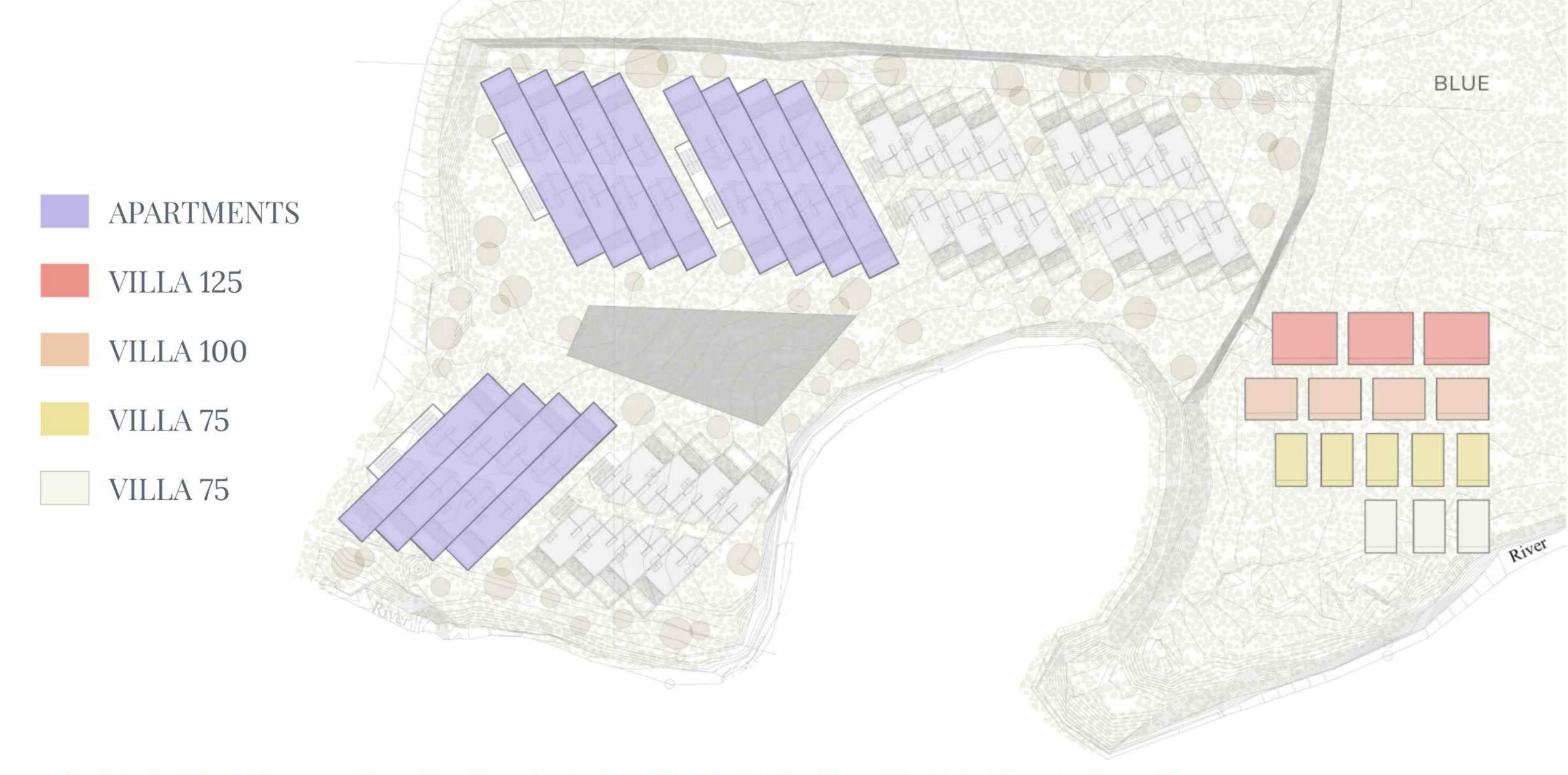
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# SOHO BY PARQ









# GENERAL PLAN SOHO BY PARQ

#### SOHO BY PARQ

# APARTMENTS

2nd floor

\$129500

Price based on Indonesian Rupiah of 1 877 750 000 IDR



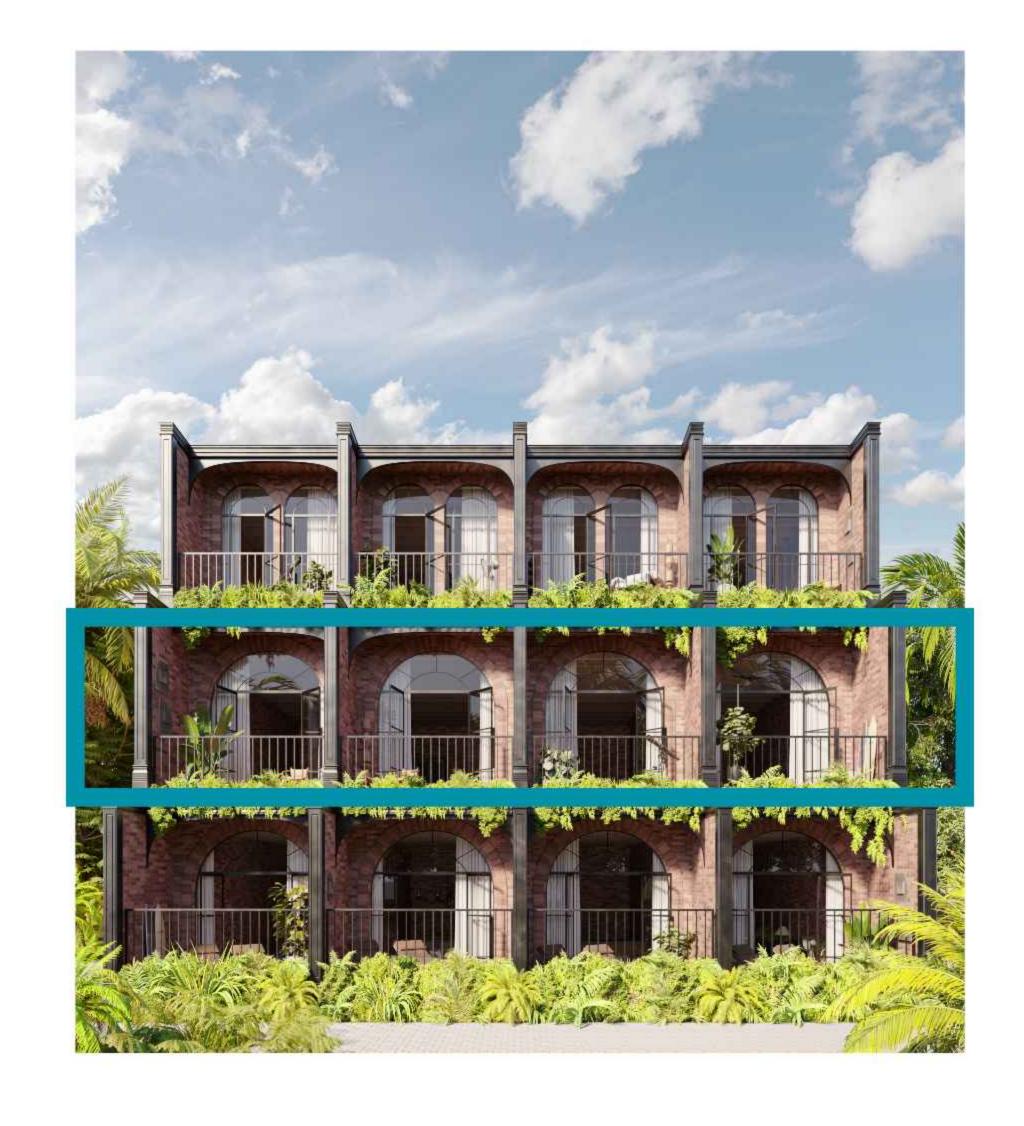
 $\mathbb{T}^2$  Living area:  $35~\mathrm{m}^2$   $\mathbb{T}^2$  Ceiling height:  $4~\mathrm{m}$ 



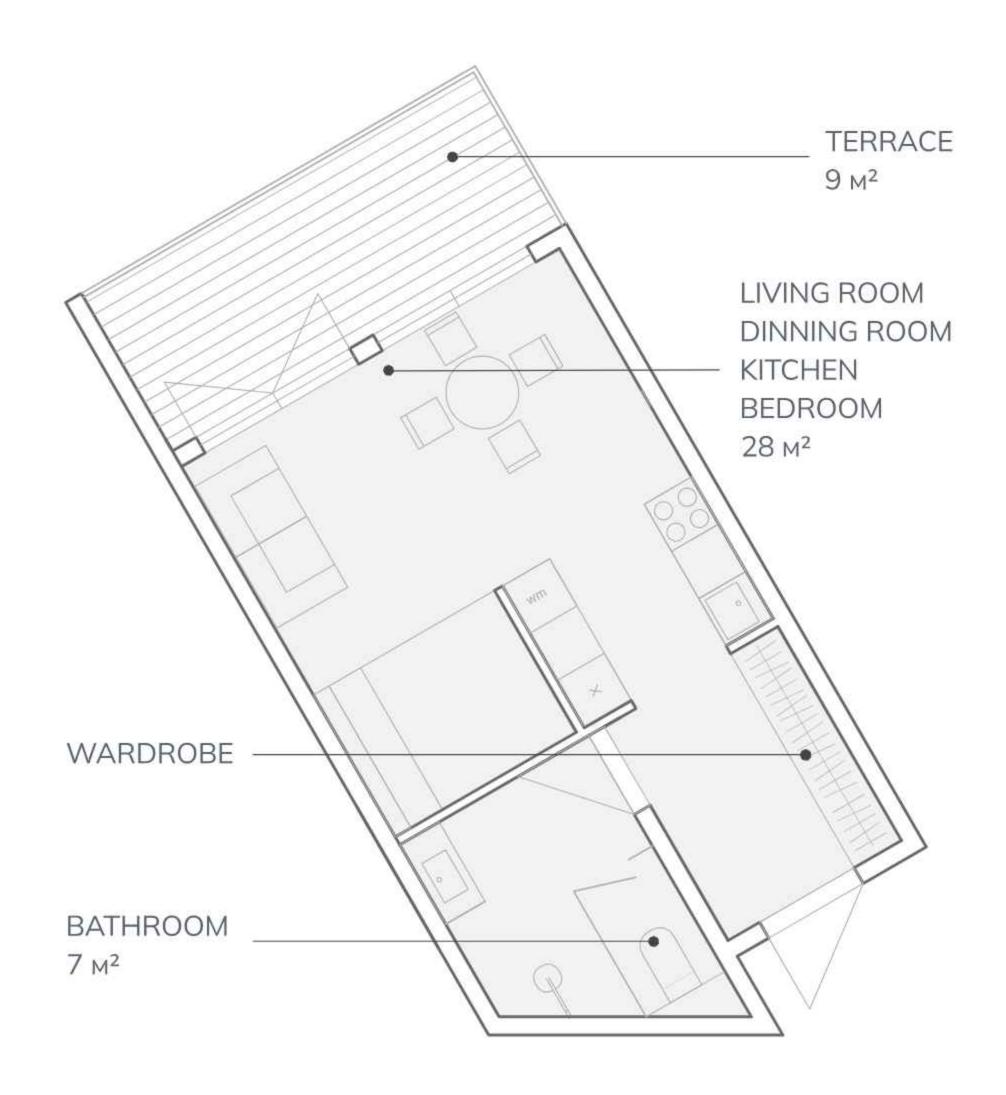
2nd floor of 3

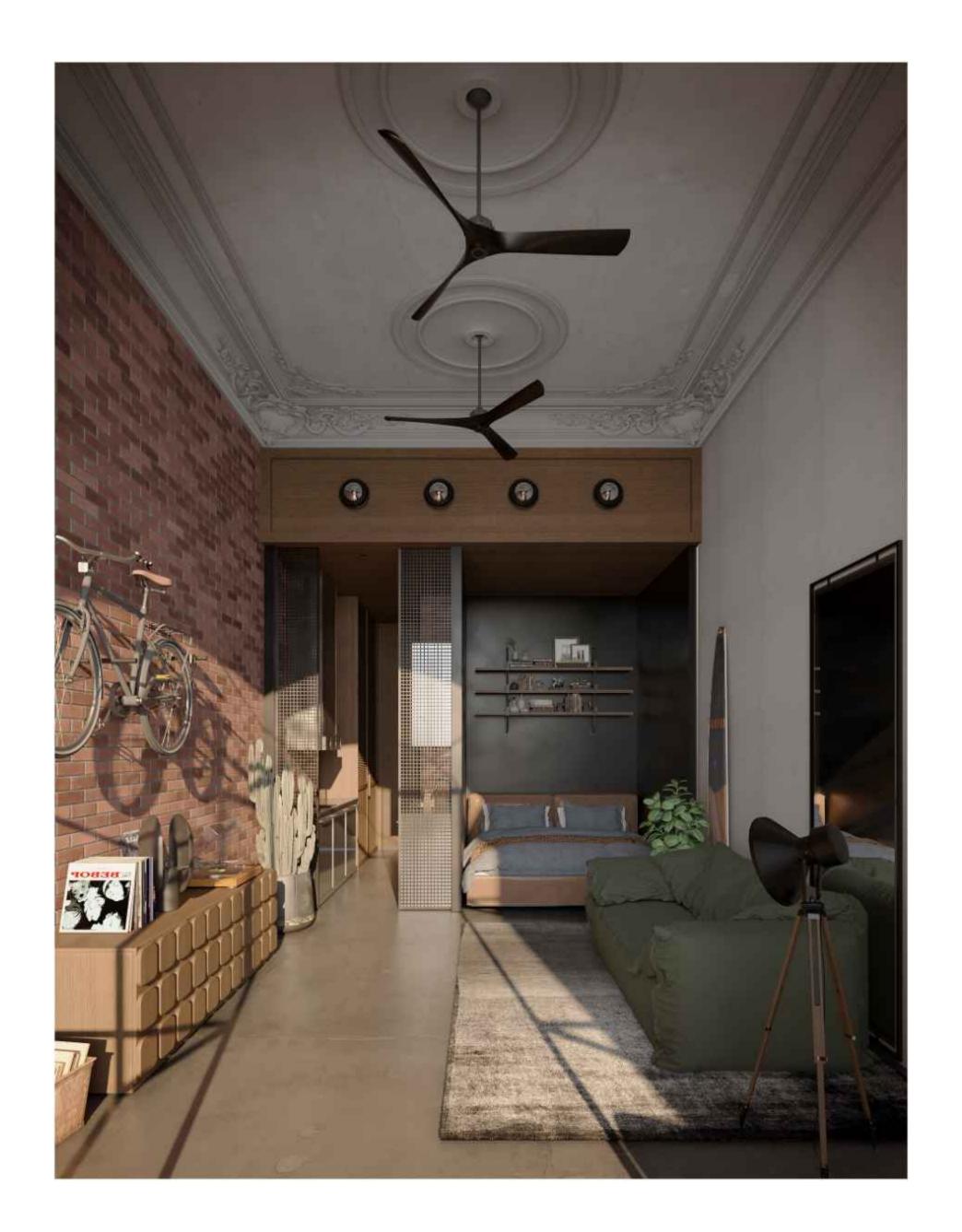


separate entrance



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#### SOHO BY PARQ

# VILLA 75 m<sup>2</sup>

\$292500

Price based on Indonesian Rupiah of 4 241 250 000 IDR



1 living room



1 bedroom



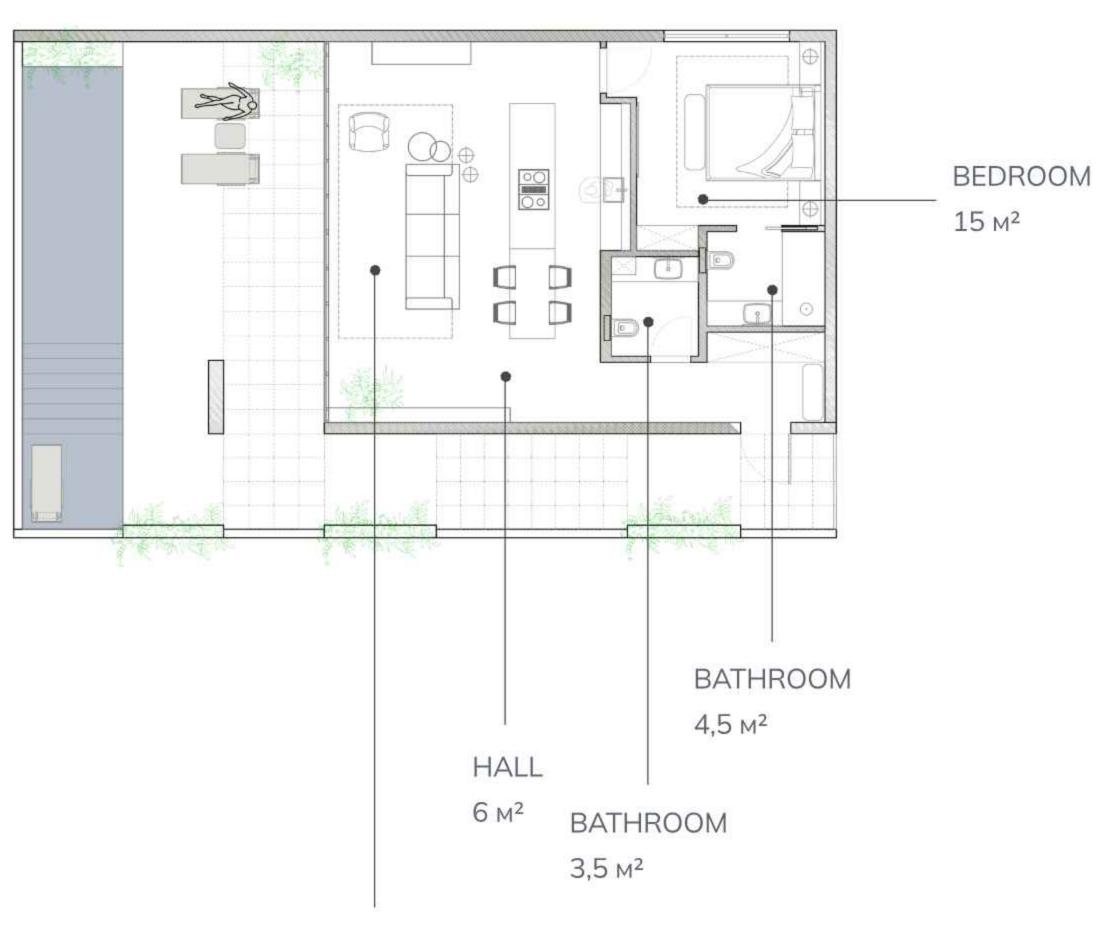
a picturesque terrace



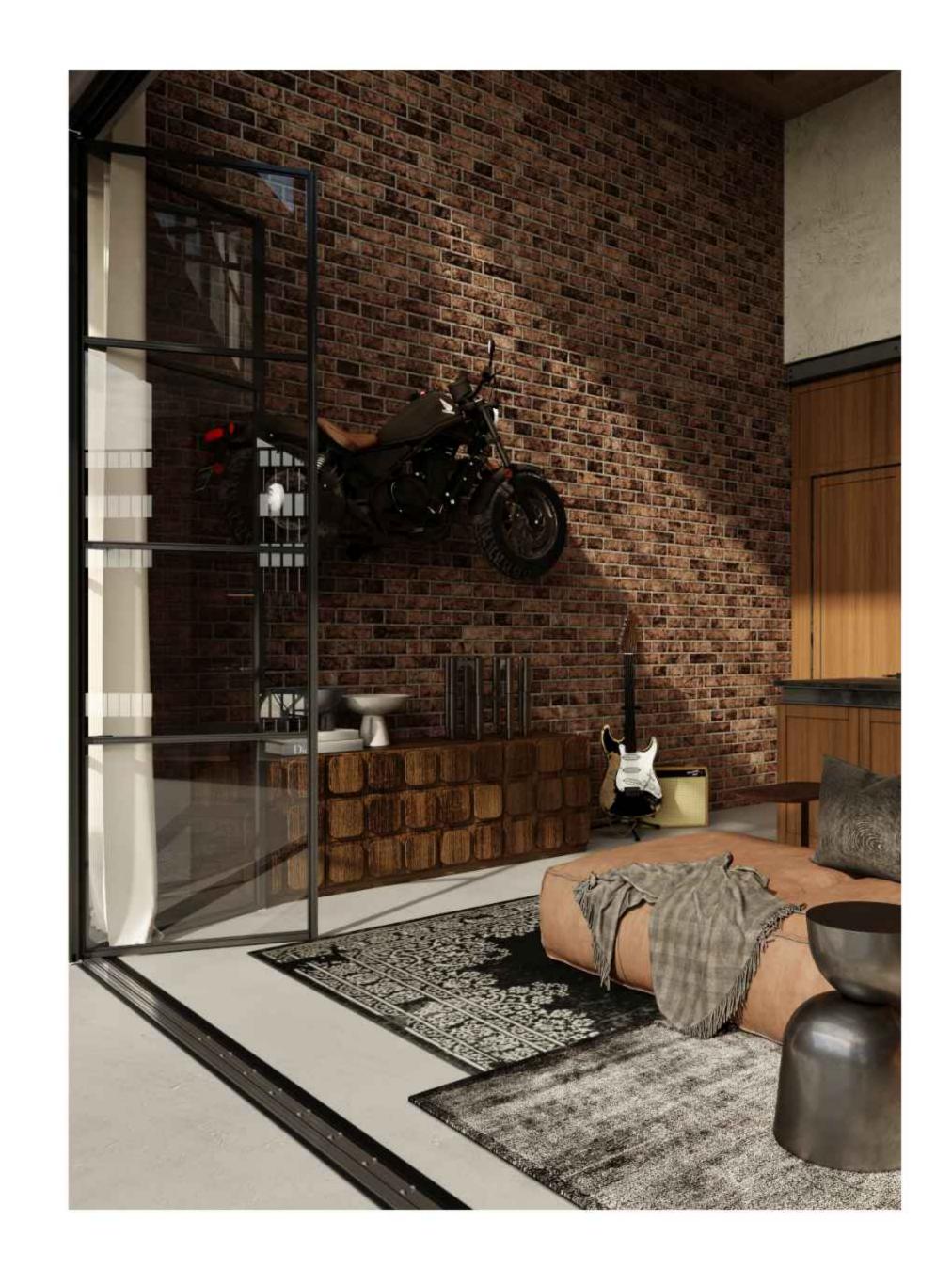
a private pool



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LIVING ROOM DINNING ROOM KITCHEN 44 m<sup>2</sup>



#### SOHO BY PARQ

# VILLA 125 m<sup>2</sup>

\$462500

Price based on Indonesian Rupiah of 6 706 250 000 IDR



1 living room



3 bedrooms



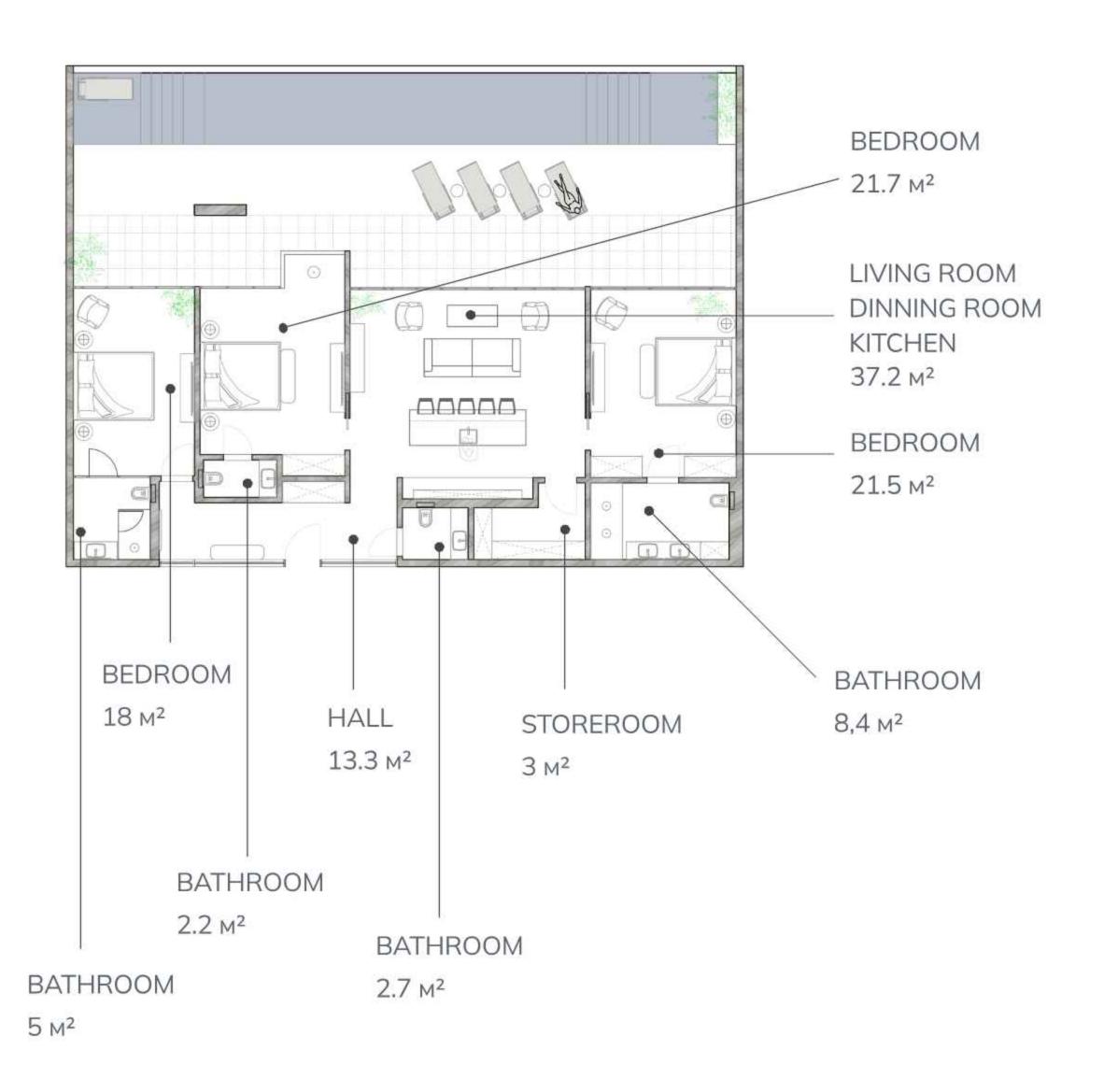
a picturesque terrace

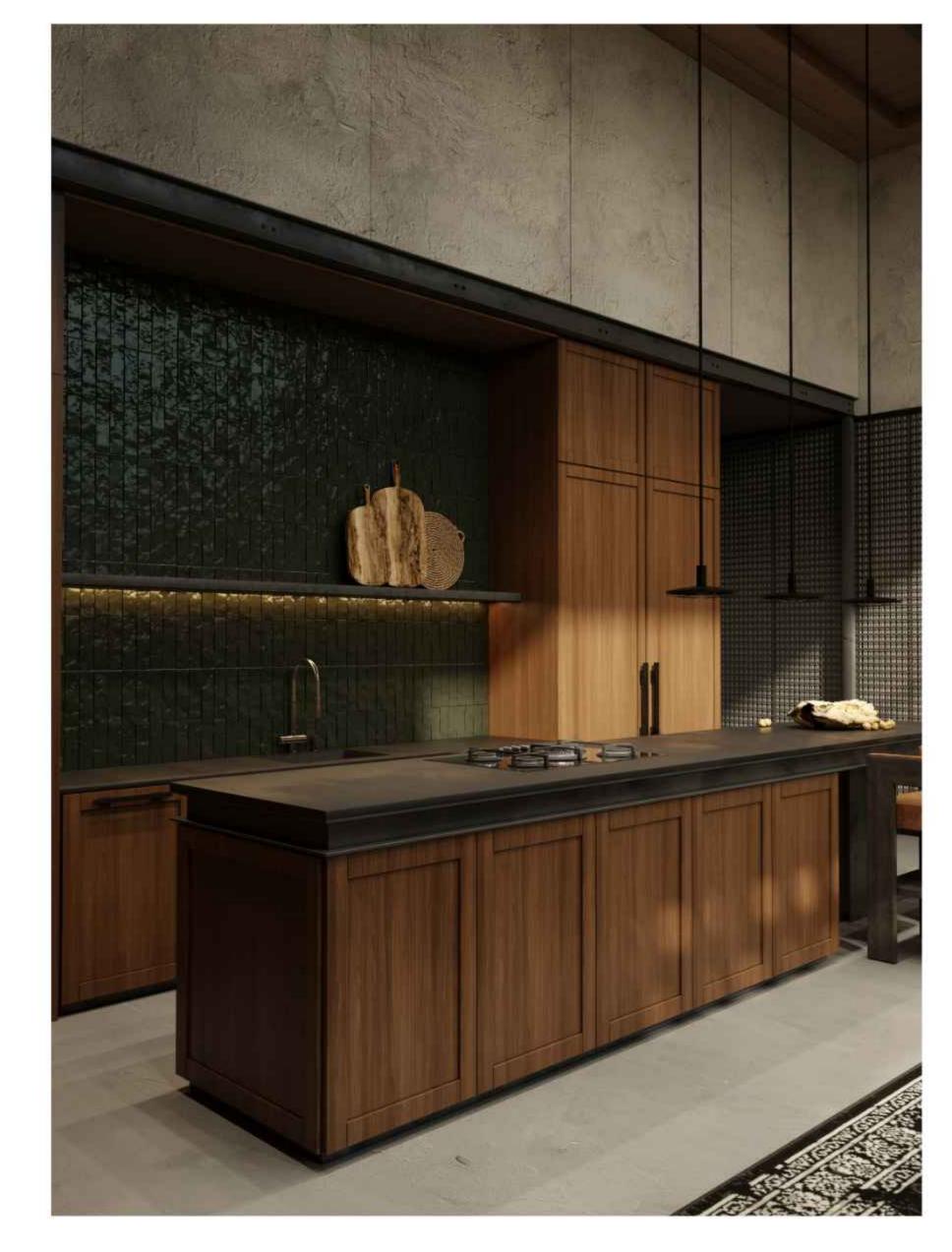


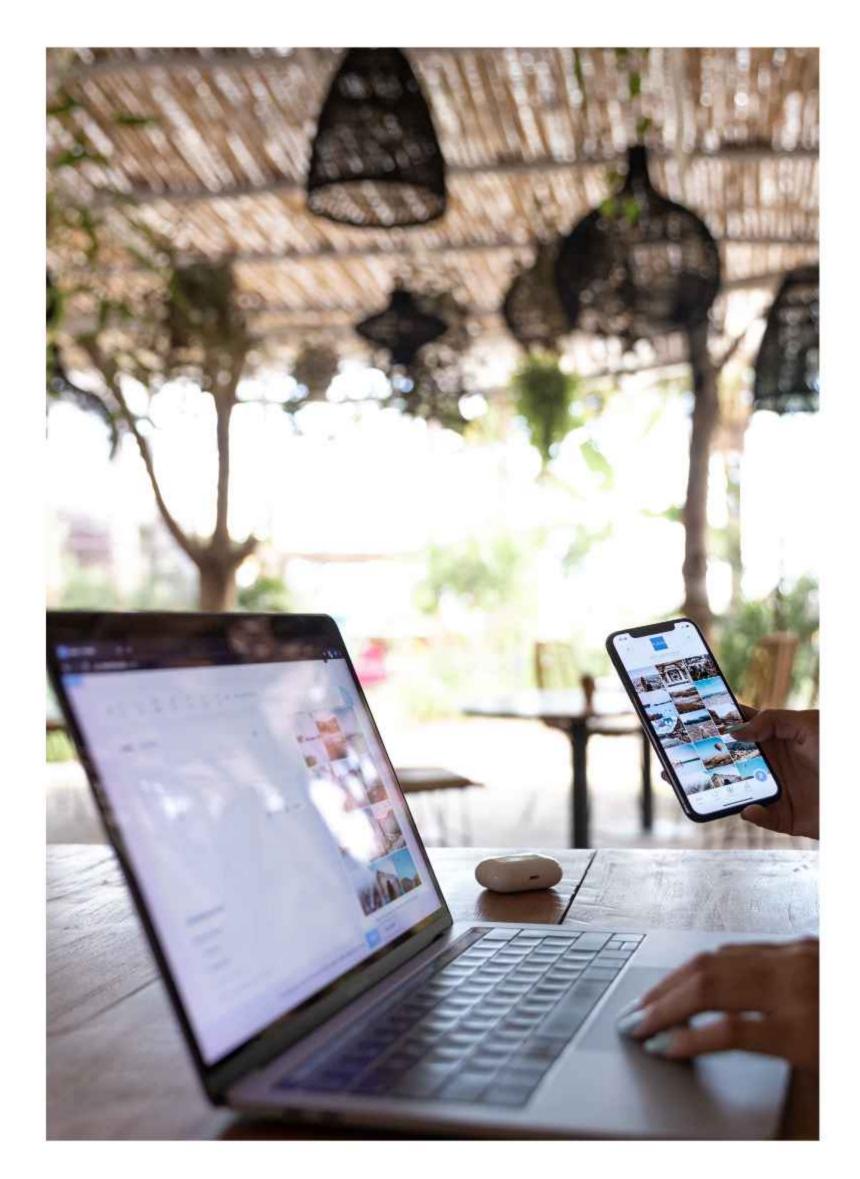
a private pool



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# PAYMENT SCHEME SOHO BY PARQ

#### APARTMENTS 35 m<sup>2</sup>

50% - initial payment at the time of signing the contract

20% - after the construction of the apartments structure

20% - upon completion of processing

10% - upon receiving the keys

#### **VILLAS**

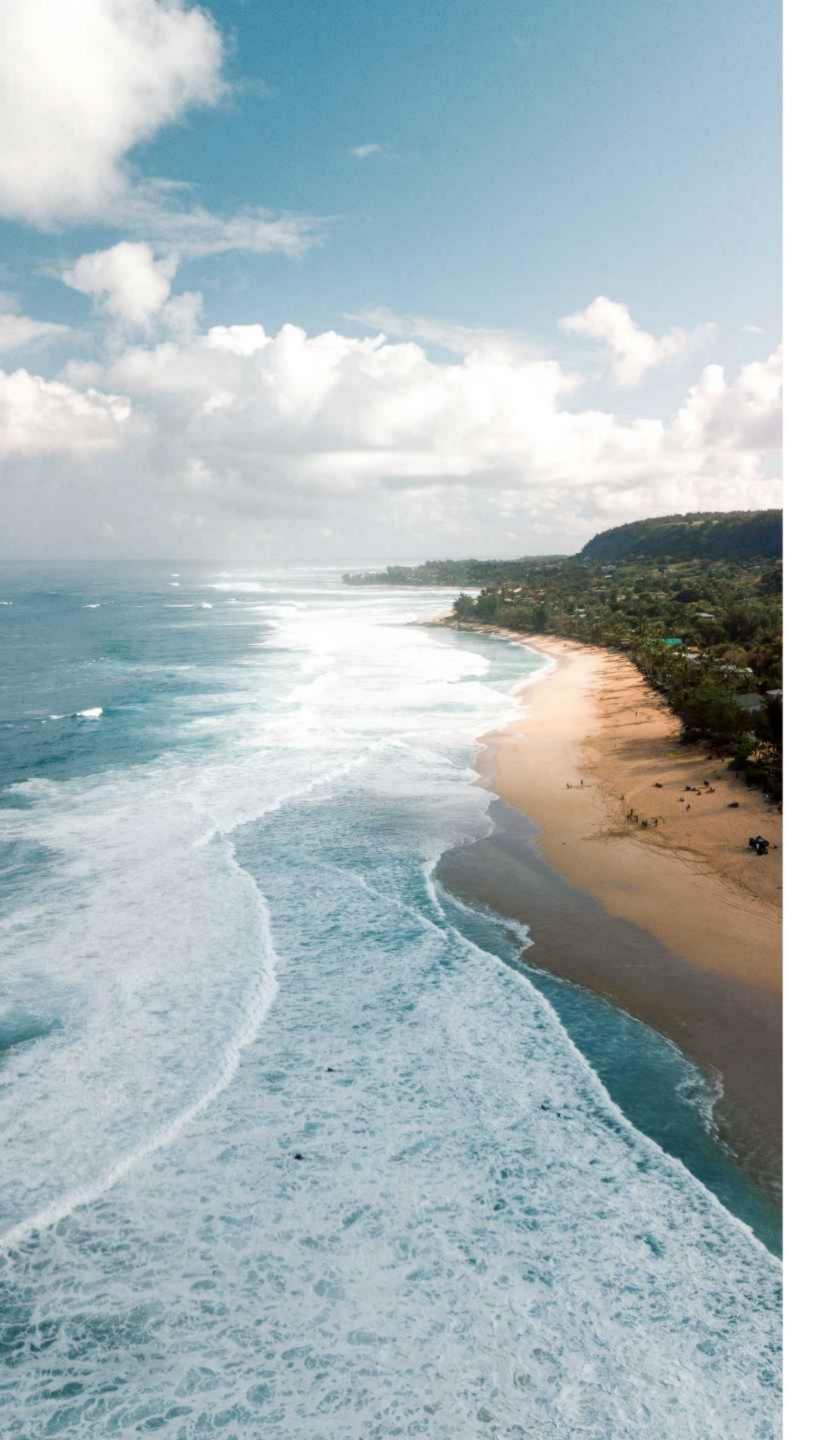
30% - initial payment at the time of signing the contract

30% - after the construction of the villa structure

30% - upon completion of processing

10% - upon receiving the keys

<sup>\*</sup> The prices are final, VAT 11% included in the price of the units.



# INVESTAND GET PASSIVE INCOME

12%

per annum passive income from long-term rentals

20% 40%

per annum passive income

expected price increase after the construction is completed

# PARQ BLUE

Passive income on full autopilot
PARQ Development Management
Company takes care of all the
matters relating to the lease of
your villa.

2

#### **Profit maximization**

When renting out real estate, we do not use third-party aggregators and rental services to maintain investor income. Aggregator commissions can reach up to 25%.

3

#### A convenient and fast payment system

The investors receive net profits into any accounts and in any currency that is convenient for them. We transfer the money once every three months.

4

#### No need to handle taxes

The Management Company deals with accounting, optimization and payment of taxes.

We take care of everything, you just get the money deposited into your account.

5

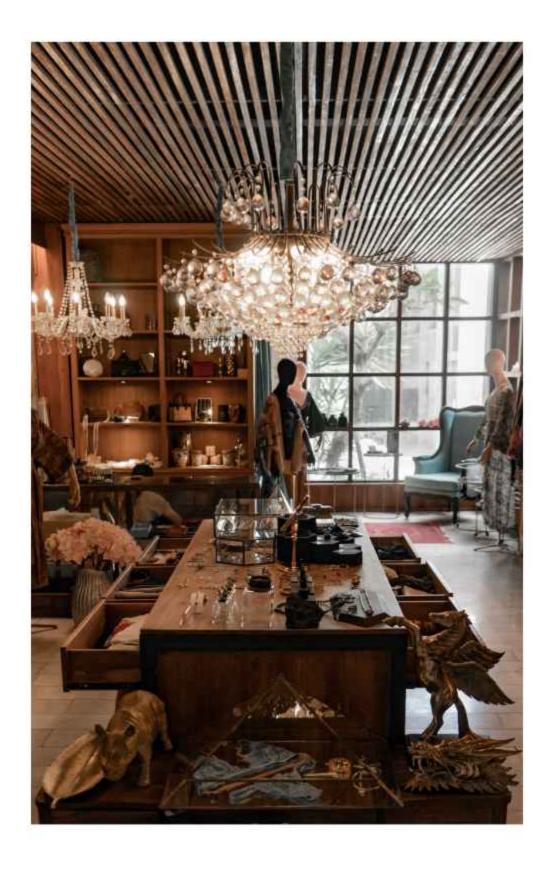
#### High liquidity

We choose the best locations in Bali and don't just build villas, but create destinations: conceptual complexes with residential, recreational and growth infrastructures. Based on our experience, we can predict an increase in property values here by 40% after the construction is completed.

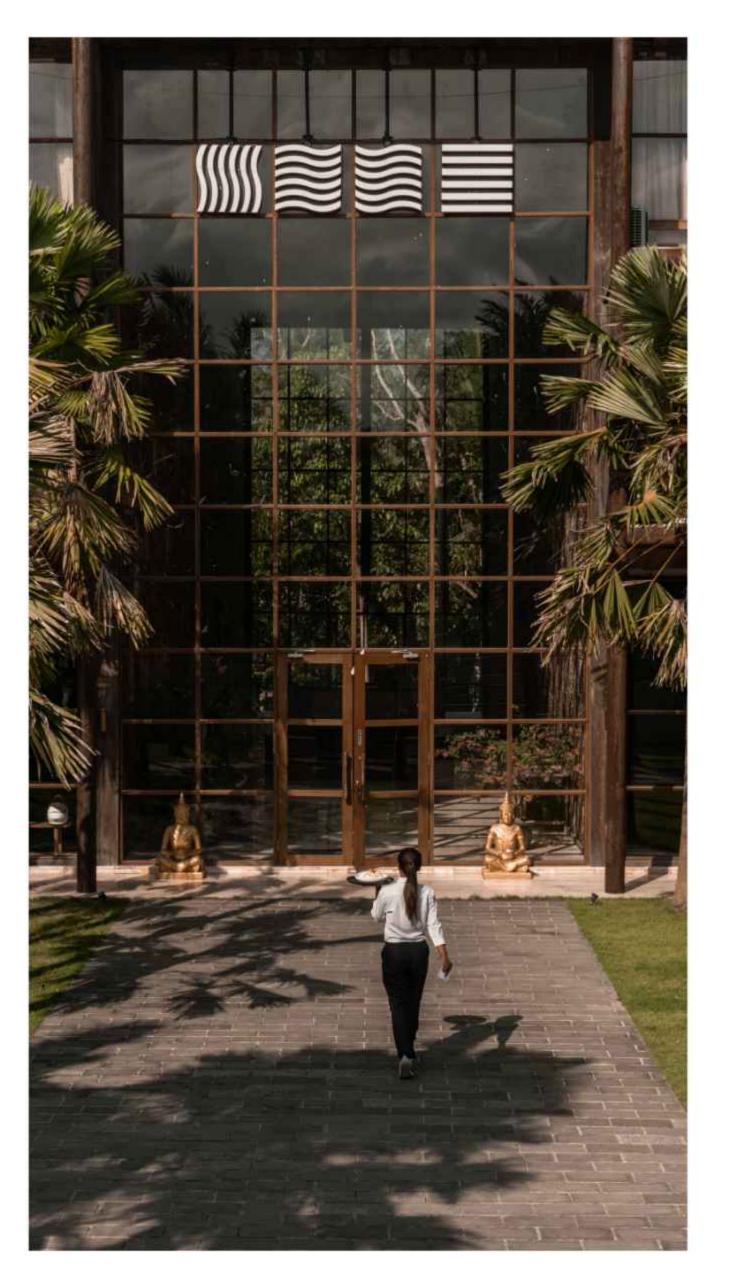
6

#### Fast payback

Oceanside villas in Bali are in high demand for daily rentals. You will earn about 5000 USD per month.







THE PROJECT IS IMPLEMENTED

# PARQ DEVELOPMENT

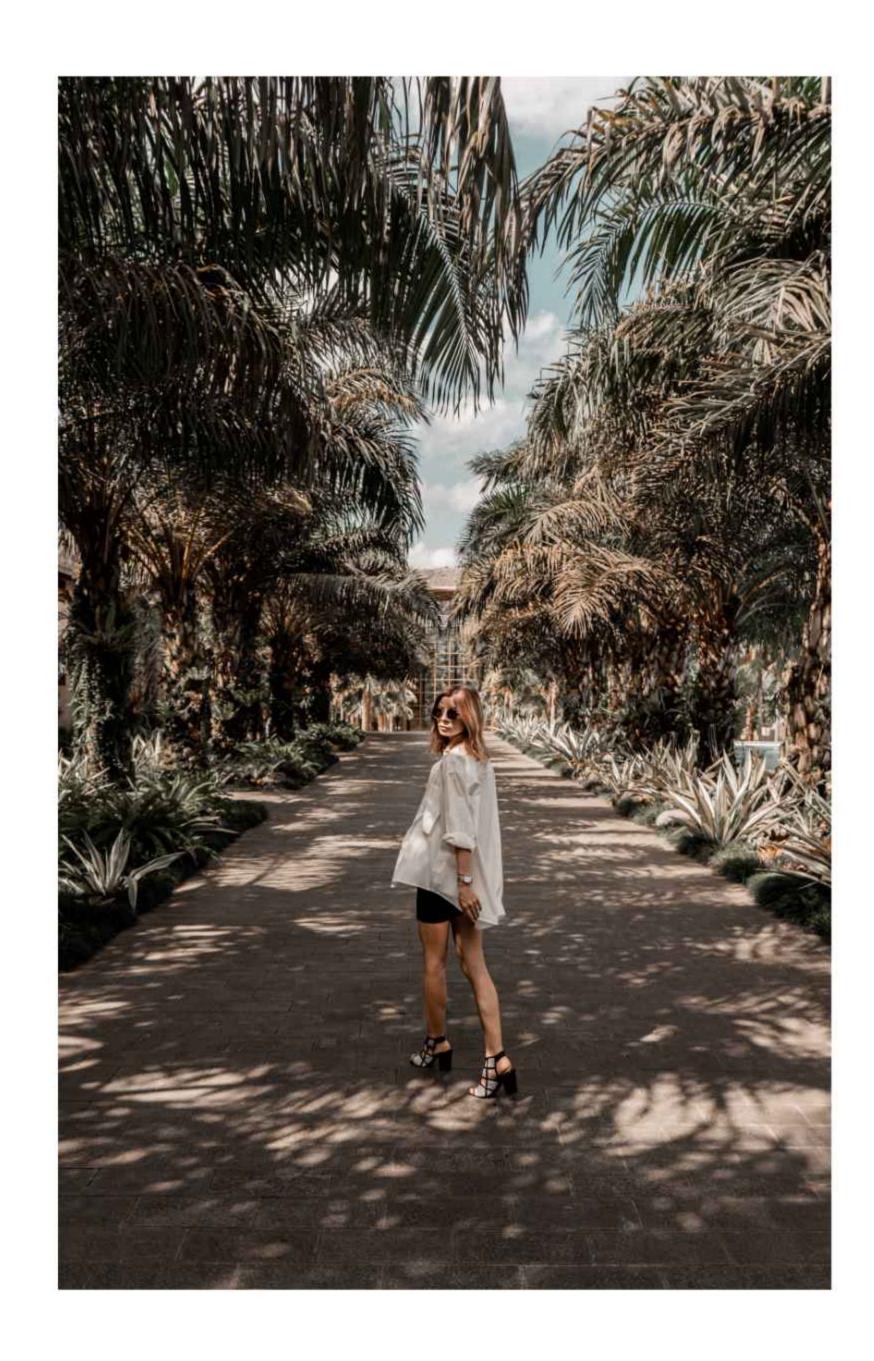
We have already built

 $100\ 000\ m^2$ 

square meters in Bali. Of these, 65,000 square meters is the multifunctional center **PARQ UBUD**.

up to 2000

people a day visit the center. All the momentous events in Bali take place here.



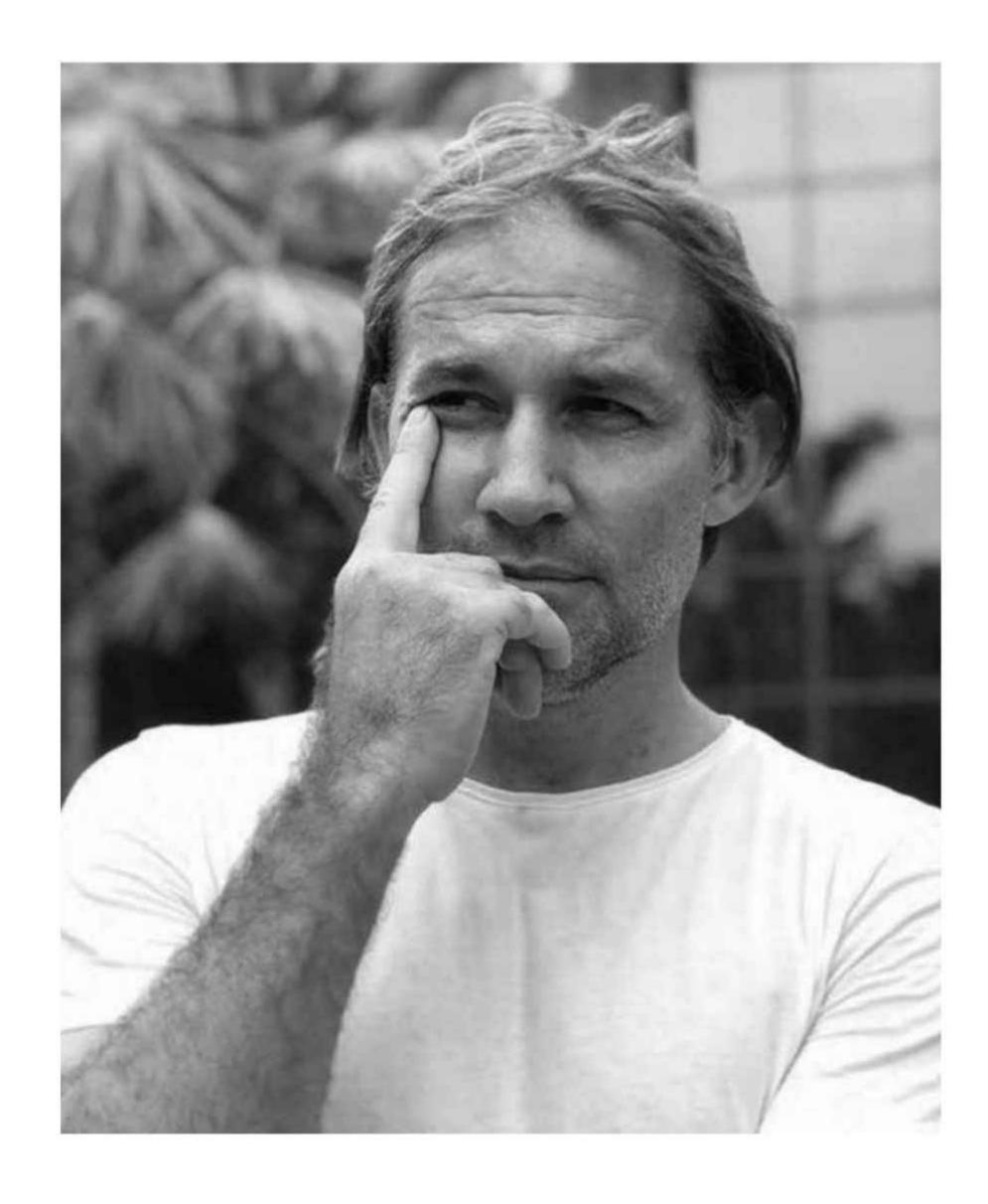
# PARQ UBUD

At PARQ Ubud we have created a new point of attraction for entrepreneurs, investors, tech and creative people from around the world. Top events with the best speakers take place here.

Like a magnet, the center attracts interesting, popular and successful people. At breakfast in one of PARQ Ubud's five restaurants, you can easily encounter famous celebrities, artists and top business leaders.

At PARQ Ubud, the demand for houses is so high that tenants sign up for many months in advance. And the value of land next to PARQ Ubud has tripled since the complex was opened.

WE DON'T JUST BUILD SQUARE
FOOTAGE, WE CREATE POINTS OF
ATTRACTION FOR THE MOST
INTERESTING PEOPLE FROM ALL OVER
THE WORLD! PARQ BLUE IS GOING TO
BECOME A NEW POINT OF ATTRACTION.



# ANDRE FREY

The founder of PARQ Development is a German developer, architect, and serial entrepreneur- Andre Frey. He has launched over 30 successful businesses in Germany and Indonesia.

Andre has already created a 65 thousand square meter complex in Bali, that uniquely combines the largest infrastructure on the island with designer villas and penthouses and the largest Russian-speaking community in Southeast Asia.

It also hosts all the major events of the island: conferences, concerts, festivals, fairs, clubs and exhibitions.

Today, Andre is applying his 15-year development experience in Bali into creating a network of innovative projects in several key locations on the island.

The founder's personal involvement - from creating the concept and architecture to supervision over the nuances of construction - and his experience in developing over 100 thousand square meters allows for creating holistic, comfortable spaces, where people want to live at, create and fulfill themselves.

Here you can experience a sense of belonging, cared about, and a sense of freedom all at the same time.



# LET'S DISCUSS!